Syllabus of FOUR YEAR BACHELOR OF HOTEL MANAGEMENT

Bachelor of Hotel Management Part –I (2019-20) Bachelor of Hotel Management Part –II (2020-21) Bachelor of Hotel Management Part –III (2021-22) Bachelor of Hotel Management Part –IV (2022-23)

(Under Semester Scheme only)

MaharshiDayanadSaraswati University, Ajmer

ORDINANCE FOR BACHELOR OF HOTEL MANAGEMENT PROGRAMME

Programme of Study: 2019-2023

1. Objective

BHM programme of MaharshiDayanandSaraswati University, Ajmer shall be a FOUR YEAR UNDERGRADUATE programme designed to create entry level and middle level managers for the Hospitality sector. BHM graduates shall also be available for placement with transportation, accommodation and food and beverage areas. The BHM level education should also prepare learner to take up self employment in a chosen area of expertise.

2. Programme

BHM programme is designed as a Eight semester programme spread over a Four year period.

3. Eligibility

- a. Candidate seeking admission to BHM programme shall have passed a minimum of 12TH Standard (10+2) in any faculty from the any University Grants Commission (UGC) recognized University/college in India or abroad/ Boards of School Education recognized equivalent thereto in any discipline with at least 50% marks (45% for SC/ST/OBC) marks in aggregate.
- b. Candidates who have appeared or are going to appear in 12the standard examination may apply for admission to BHM programme for the coming academic session. Admission of such candidates shall remain provisional until the specified date of that year, and if she/he fails to submit her/his marks sheet showing that she/he has passed in 12th standard (10+2) examination with at least 50% marks or 45% marks as applicable to their category till the stipulated time (as decided by the College/University) in aggregate, her/his admission shall stand cancelled.

4. Admission

Admission procedure to BHM programme shall be determined by university from time to time (if the Course is run by the University). In other case, where the College is involved the admission is given on the basis of merit or any process determined by the Affiliating University.

5. Course structure

The detailed syllabus and marking schemes have been given under detailed syllabus. Total marks for all 4 years with 8 semesters shall be 3600.

Electives: the students can choose any one elective area E1(a) to E9 (a) in Semester VII and any one corresponding elective E1 (b) to E9 (b) in semester VIII but from the same area as in Semester VII

Elective E1 (a): Retail Management

Elective E1 (b): Practices in Retail Management (Industry Exposure)

Elective E2 (a): Event Management

Elective E2 (b): Practices in Event Management (Industry Exposure)

Elective E3 (a): Laundry Management

Elective E3 (b): Practices in Laundry Management (Industry Exposure)

Elective E4 (a): Food Service Management

Elective E4 (b): Practices in Food Service Management (Industry Exposure)

Elective E5 (a): Accommodation Management

Elective E5 (b): Practices in Accommodation Management (Industry Exposure)

Elective E6 (a): Culinary Management

Elective E6 (b): Practices in Culinary Management (Industry Exposure)

Elective E7 (a): Bakery Management

Elective E7 (b): Practices in Bakery Management (Industry Exposure)

Elective E8 (a): Front Office Management

Elective E8 (b): Practices in Front Office Management (Industry Exposure)

Elective E9 (a): Foreign Cuisines (Italian/ Chinese/ Mexican/ Thai/Others)

Elective E9 (b): Practices in Foreign Cuisines (Industry Exposure)

Distribution of marks for Internal assessment and External assessment for Bachelor of Hotel Management

Semester I Theory

S.NO.	Course Code	Subject	Evaluation scheme		me
			Int.	Ext.	Total
1	Paper HM	Hindi	30	70	100
	11				
2	Paper HM	12 Food Production	30	70	100
	12	Foundation – I (Theory)			
3	Paper HM	Food & Beverage Service	30	70	100
	14	Foundation – I (Theory)			
4	Paper HM	Accommodation & Front	30	70	100
	16	Office Operations			
		Foundations – I (Theory)			
		Total			400

Semester I Practical

S.NO.	Course Code	Subject	Evaluation scheme		
			Int.	Ext.	Total
1	Paper HM	Food Production	15	35	50
	13	Foundation – I (Practical)			
2	Paper HM	& Beverage Service	15	35	50
	15	Foundation – I (Practical)			
		Total			150

Grand Total of Marks for Sem I = 550

Semester II Theory

S.NO.	Course	Subject	Evaluation scheme		me
	Code				
			Int.	Ext.	Total
1	Paper HM	Environment Science	30	70	100
	21				
2	Paper HM	Food Production	30	70	100
	22	Foundation II (Theory)			
3	Paper HM	Food & Beverage Service	30	70	100
	24	Foundation II (Theory)			
4	Paper HM	Accommodation & Front	30	70	100
	26	Office Operations			
		Foundations –II (Theory)			
		Total			400

Semester II Practical

S.NO.	Course Code	Subject	Evaluation scheme		ne
			Int.	Ext.	Total
1	Paper HM	Food Production	15	35	50
	23	Foundation II (Practical)			
2	Paper HM	Food & Beverage Service	15	35	50
	25	Foundation II (Practical)			
3	Paper HM	Accommodation & Front	15	35	50
	27	Office Operations			
		Foundations –II			
		(Practical)			
		Total			150

Grand Total of Marks for Sem II = 550

S.NO.	Course	Subject	Evaluation scheme		me
	Code				
			Int.	Ext.	Total
1	Paper HM	Food Production	30	70	100
	31	Operations – Industry			
		Exposure			
2	Paper HM	Food & Beverage Service	30	70	100
	32	Operations-Industry			
		Exposure			
3	Paper HM	Accommodation & Front	30	70	100
	33	Office Operations-			
		Industry Exposure			
4	Paper HM	Personality Skills for	15	35	50
	34	Hospitality – Learning			
		from Industry			
		Total			350

Semester III (Industry Integrated Practical Module to be done at some reputed Hotel)

Semester IV Theory

S.NO.	Course	Subject	Evaluation scheme		ne
	Code				1
			Int.	Ext.	Total
1	Paper HM	Introduction to Indian	30	70	100
	41	Cookery (Theory)			
2	Paper HM	Food & Beverage Service	30	70	100
	43	Operations II (Theory)			
3	Paper HM	Accommodation and Front	30	70	100
	45	Office Operations II			
		(Theory)			
4	Paper HM	Accounting Skills for	30	70	100
	47	Hospitality			
		50 marks			
		Total			400

Semester IV Practical	Semester	IV	Practical
-----------------------	----------	----	------------------

S.NO. Course Code		Subject	Evaluation scheme		eme
			Int.	Ext.	Total
1	Paper HM	Introduction to Indian	15	35	50
	42	Cookery (Practical)			
2	Paper HM	Food & Beverage Service	15	35	50
	44	Operations II (Practical			
3	Paper HM	Accommodation & Front	15	35	50
	46	Office Operations II			
		(Practical)			
		Total			150

Grand Total of Marks for Sem IV = 550

Semester V Theory (Candidate has to take one paper from Paper HM 51 (A)/(B)/(C)

S.NO.	Course	Subject	Evaluat	Evaluation scheme	
	Code				
			Int.	Ext.	Total
1	Paper HM	(A) Regional Cuisines	30	70	100
	51	of India –I			
2		(B) Food & Beverage	30	70	100
		Service			
		Management-I			
3		(C) Accommodation	30	70	100
		Management –I (Theory)			
4	Paper HM	Researching for	30	70	100
	53	Hospitality & Tourism			
5	Paper HM	Hospitality Laws	30	70	100
	55				
		Total			300

Semester V Practical (Candidate has to take any one practical paper from Paper HM 52
(A)/(B)/(C) but from the same area as in Theory in Sem V)

S.NO.	Course	Subject	Evaluation scheme		ne
	Code		Int	Ext.	Total
			Int.		
1	Paper HM	(A) Regional Cuisines	35	15	50
	52	of India –I			
2		(B) Food & Beverage	35	15	50
		Service			
		Management-I			
3		(C) Accommodation	35	15	50
		Management –I			
		Total			150

Grand Total of Marks for Sem IV= 350

Semester VI Theory (Candidate has to take one pa	aper from Paper HM 61 (A)/(B)/(C)
--	-----------------------------------

S.NO.	Course	Subject	Evaluation scheme		
	Code				
			Int.	Ext.	Total
1	Paper HM	(A) Regional Cuisines	30	70	100
	61	of India –II			
2		(B) Food & Beverage	30	70	100
		Service			
		Management-II			
3		(C) Accommodation	30	70	100
		Management –II (Theory)			
4	DeneralINA	Due is at some als	30	70	100
4	Paper HM	Project work	30	70	100
	63				
5	Paper HM	Hospitality Marketing	30	70	100
	65				
		Total			300

Semester VI Practical (Candidate has to take any one practical paper from Paper HM 62 (A)/(B)/(C) but from the same area as in Theory in Sem VI)

S.NO.	Course	Subject	Evaluation scheme		
	Code				
			Int.	Ext.	Total
1	Paper HM	(A) Regional Cuisines	15	35	50
	62	of India –I			
2		(B) Food & Beverage	15	35	50
		Service			
		Management-I			
3		/(C) Accommodation	15	35	50
		Management –I (Theory)			
		Total			150

Grand Total of Marks for Sem VI = 350

Semester VII Theory (Candidate has to take one paper from Paper HM 71 (A)/(B)/(C)

S.NO.	Course Code	Subject	Evaluation scheme		eme
			Int.	Ext.	Total
1	Paper HM	(A) Skills	30	70	100
	71	enhancement for			
		Media &			
		Journalism in			
		Hospitality			
2		(B) Application of	30	70	100
		Computers in			
		Hospitality &			
		Tourism			
3	-	(C) Web Applications for	30	70	100
		Hospitality & Tourism			
4	Paper HM	Human Resource	30	70	100
	73	Management			
5	Paper HM	Safety Security & Travel	30	70	100
	74	Documentation			
6	Paper HM	Any one Elective from E1			
	75	(a) to E9 (a)			
		Total			400

Semester VII Practical (Candidate has to take any one practical paper from Paper HM 72 (A)/(B)/(C) but from the same area as in Theory in Sem VII)

S.NO.	Course Code	Subject	Evaluation scheme		
			Int.	Ext.	Total
1	Paper HM	(A) Skills	35	15	50
	72	enhancement for			
		Media &			
		Journalism in			
		Hospitality			
2		(B) Application of	35	15	50
		Computers in			
		Hospitality &			
		Tourism			
3	1	(C) Web Applications for	35	15	50
		Hospitality & Tourism			
4		Total			50

Grand Total of Marks for Sem VII = 450

Semester VIII Theory (Candidate has to take one paper from Paper HM 81 (A)/(B)/(C)

S.NO.	Course Code	Subject	Evaluation scheme		
			Int.	Ext.	Total
1	Paper	(A) Writing skills for	30	70	100
	HM 81	Hospitality			
2]	(B) Hospitality	30	70	100
		operation Software			
		skills			
3	1	(C) Trade Presentation	30	70	100
		skills			
4	Paper HM	Human Resource	30	70	100
	83	Management (Industry			
		Exposer)			
5	Paper HM	Safety Security & Travel	30	70	100
	84	Documentation (industry			
		exposure)			
6	Paper HM	Any one Elective from E1	30	70	100
	85	(a) to E9 (a) (industry			
		exposure)			
		Total			400

Semester VIII Practical (Candidate has to take any one practical paper from Paper HM 82 (A)/(B)/(C) but from the same area as in Theory in Sem VIII)

S.NO.	Course Code	Subject	Evaluation scheme		
			Int.	Ext.	Total
1	Paper HM	(A) Writing skills for	15	35	50
	82	Hospitality			
2	-	(B) Hospitality	15	35	50
		operation Software			
		skills			
3	-	(C) Trade Presentation	15	35	50
		skills			

Grand Total of Marks for Sem VIII = 450

Grand Total of marks for all 8 semesters = 3600

Detailed Syllabus

Semester – 1

HM 11: Hindi (Syllabus will be same as in BA Pt I OF MDS University, Ajmer)

HM 12: Food Production Foundation – I (Theory)

Course Contents:

- Unit 1 Professional Kitchen & Cooking: Introduction, Definition, and its importance; Personal & Kitchen Hygiene, Uniform, Protective clothing, Kitchen Layouts(Basic, Bulk and Show kitchens), Hierarchy of Kitchen Department, Classical Kitchen Brigade, , Modern Staffing in various hotels, Duties & Responsibilities of various chefs in kitchen, their attributes; coordination of kitchen with other departments.
- Unit 2 Kitchen Equipments, Fuels & Safety: Kitchen Equipments, Classification, Description, Usage, Upkeep and Storage, Kitchen Tools, Knives, Their Usage, Care & Maintenance, Workstations, Safety Procedures, Fuel Types, Usage and Precautions. Fire Introduction, Types and handling fires and usage of extinguishers; Basic First Aid- Burns, Scalds, Cuts
- Unit 3 Ingredients used in cooking: Herbs & Spices, Cereals and Pulses, Fruits and Vegetables, and Salt, Sweeteners, Fat, Milk and Milk Products: Introduction, Types, Purchasing, Storing Considerations and their key uses in kitchen
- Unit 4 Stocks, Sauces, Soups and Salads: Stocks: Introduction, Classification, Usage, Preparation; Sauces: Introduction, Classification, Usage, Thickening Agents, Preparation of Mother Sauces, Understanding their derivatives, propriety sauces, making of good sauce, emerging trends, Soups: Introduction, Classification, Preparation, Salient Features, Care and precautions, trends in soup presentation. Salads: Introduction, compositions, types, dressings, emerging trends.

HM 13: Food Production Foundation - I (Practical)

- ◆ Understanding Personal Hygiene & Kitchen Hygiene □ Grooming for Professional Kitchen – Do's &Don't's□ Understanding kitchen Layouts.
 □ Familiarisation with kitchen equipments and tools
- ◆ Fuels Their usage and precautions □ Kitchen First Aid □ Handling Fire
- ✤ Familiarization, identification of commonly used ingredients in kitchen □ Preparation of Stocks, Mother Sauces and at least two derivatives each.

 Preparation of Soups (Minestrone, Consommés, Cream Soups, Puree Soups, Clear Soups, Bisques, Cold Soups, Chowders and others)

Suggested Readings:

- Accompaniments & Garnishes from waiter; Communicate: Fuller J. Barrie & Jenkins
- Cooking Essentials for the New Professional Chef
- Food Production Operations: Parvinder S Bali, Oxford University Press
- Larder Chef By M J Leto& W K H Bode Publisher: Butterworth- Heinemann
- Modern Cookery (Vol- I) By Philip E. Thangam, Publisher: Orient Longman
- Practical Cookery By Kinton&Cessarani
- Practical Professional Cookery By Kauffman & Cracknell
- Professional Cooking by Wayne Gislen, Publisher Le Cordon Bleu
- Purchasing Selection and Procurement for the Hospitality Industry By Andrew Hale Feinstein and John M. Stefanelli
- The Professional Chef: Le Rol A. Polsom
- Theory of Catering By Kinton&Cessarani
- Theory of Cookery By K Arora, Publisher: Frank Brothers

HM 14: Food and Beverage Service Foundation - I (Theory)

Course Contents:

- Unit 1 Food and Beverage Services: Introduction, Concept, and Classification of Catering Establishments, their importance; Personal Hygiene, Uniform & Grooming Standards, F&B Service Outlets & Familiarisation with their Layouts(Tea Lounge, Coffee Shop, Restaurant, Banquets, Staff Cafeteria), Hierarchy of F&B Service Department, F&B Service Brigade, Modern Staffing in various hotels, Duties & Responsibilities of various employees in F&B Service, their attributes; coordination of F&B Service with other departments.
- Unit 2 Food Service Equipments, Fuels & Safety: Food ServiceEquipments, Classification, Description, Usage, Upkeep and Storage, Food Service Tools, Their Usage, Care & Maintenance, Side Stations, Safety Procedures, Fuel – Types, Usage and Precautions while Food Service. Fire, Safety & Emergency Procedures – Introduction, Types and handling fires and dealing with emergencies.
- Unit 3 Food Service -1: Table Crockery, Cutlery, Glassware (Bar Glassware not included)
 Condiments, Sweeteners, Menu Concept, Types, Salient Features, Menu Designs,
 Presenting of Menu, Layout of Table, Napkin Folding (At least Ten Types), Receiving and
 Greeting the Guests.
- Unit 4 Food Service-II : Introduction, Classification of Services, Usage and Service Methods, Preparation for Services, Mise-en-place and Mise-en-scene, arrangement and setting up of station, Par stocks maintained at each side station, Functions performed while holding a station, Method and procedure of taking a guest order, emerging trends in Food Services and salient features.

HM 15: Food and Beverage Service Foundation – I (Practical)

- Understanding Personal Hygiene & Food Service Hygiene
 Grooming for Professional Food Service
 – Do's &Don't's
 Understanding Food Service Outlets.
- Familiarisation with Food Service equipments and tools
- Fuels Their usage and precautions while dealing with them in F&B Outlets
- ✤ Handling Fire and Emergency Procedures
- ✤ Familiarization, identification of crockery, cutlery, hollowware, flatware and tableware in F&B Outlets □ Services of Soups (Minestrone, Consommés, Cream Soups, Puree Soups, Clear Soups, Bisques,

Cold Soups, Chowders and others) \Box Understanding Service Methods, Setting up of Side Station, Table Layouts, Napkin Folding and Presenting Menus.

Suggested Reading:

- Food & Beverage Service Dennis R.Lillicrap. & John A. Cousines. Publisher: ELBS
- Food & Beverage Service Management Brian Varghes
- Food & Beverage Service Training Manual Sudhir Andrews, Tata Mc Graw Hill.
- Food & Beverage Service Lillicrap& Cousins, ELBS
- Introduction F & B Service- Brown, Heppner & Deegan
- Menu Planning- JaksaKivela, Hospitality Press
- Modern Restaurant Service- John Fuller, Hutchinson
- Professional Food & Beverage Service Management Brian Varghese
- The Restaurant (From Concept to Operation)
- The Waiter Handbook By Grahm Brown,

HM 16:Accommodation and Front Office Operations Foundation - I (Theory)

Course Contents:

- Unit 1 Accommodation Sector: Introduction, Concept, and its importance; Types & Classification of Hotels on different basis; Star Categorization, Heritage Hotels and others in India, Organisation Structure of Hotels; Origin, growth and development of Hotel Sector in India.(ITC, The Taj Group, The Oberoi Group), Foreign Hotel Chains in India – Hilton, Marriott, Hyatt
- Unit 2 The Guest Accommodation: Guest Rooms, Types, Layouts, Salient Features, Description, Guest Room amenities, supplies and services, Floors, Room Name List Patterns, Guest Elevators, Floor Pantries, Guest Safety on Floors, Guest Safety Procedures during Fire, emergencies

- Unit 3 Hotel Front Office : Front Office Introduction, Functions and its importance, Different sections of the front office department and their layout and importance Reservation, Reception, Concierge, Bell desk, Lobby, Telephones, Cashier, Inter and Intra- department coordination. Organisation structure of Front Office, Key Responsibilities, Job Descriptions, Attributes of Front Office Personnel, Uniform and Grooming Standards.
- Unit 4 Hotel Housekeeping: Introduction, Meaning and definition Importance of Housekeeping, Sections of Housekeeping, Responsibilities of the Housekeeping department, a career in the Housekeeping department. Housekeeping Department: Organizational framework of the Department (Large/Medium/Small Hotel), Role' of Key Personnel in Housekeeping, Job Description and Job Specification of staff in the department, Attributes and Qualities of the Housekeeping staff skills of a good Housekeeper, Inter departmental Coordination with more emphasis on Front office and the Maintenance department, Hygiene and Grooming Standards of Housekeeping Personnel

HM 17:Accommodation and Front Office Operations Foundation –I (Practical)

- Understanding Personal Hygiene Grooming Standards \Box
- Understanding Layouts of Front Office and Housekeeping.
- ♦ Familiarisation with equipments and tools \Box Rooms layout and standard supplies. (Amenities) \Box DO'S and Don'ts for new entrants/employees in the front office \Box Hotel terminology

Note: For focused inputs of accommodation the practical hours may be split up i.e first Two for Front Office and next Two for Housekeeping, thus completing 4 practical lab hours per week of two credit equivalence.

Suggested Readings:

- Hotel Hostel and Hospital Housekeeping Joan C Branson & Margaret Lennox (ELBS).
- Hotel House Keeping Sudhir Andrews Publisher: Tata Mc Graw Hill.
- Hotel Housekeeping Operations & Management Raghubalan, Oxford University Press.
- Housekeeping and Front Office Jones
- Security Operations By Robert Mc Crie, Publishe: Butterworth Heinemann
- The Professional Housekeeper Tucker Schneider,; Wiley Publications
- Front Office Training manual Sudhir Andrews. Publisher: Tata Mac Graw Hill
- Managing Front Office Operations Kasavana& Brooks Educational Institution AHMA Front Office Operations and management Ahmed Ismail (Thomson Delmar).
- Managing Computers in Hospitality Industry Michael Kesavana&Cahell.
- Front Office Operations Colin Dix & Chris Baird.
- Front Office Operation Management- S.K Bhatnagar, Publisher: Frank Brothers
- Managing Front Office Operations By Kasvan& Brooks

Semester – II

HM 21: Environment Science (syllabus will be same as in relevant paper of BBA Pt 1 Programme of MDS University, Ajmer)

HM 22: Food Production Foundation -II (Theory)

Course Contents:

- Unit 1Methods of Cooking: Introduction, Definition, and its importance; Types- Baking, Broiling,
Grilling, Frying, Steaming, Stewing, Poaching, Poeling, Roasting, Frying, Sautéing,
Braising
Cooking with Microwave, Ovens, Gas, Induction Plates and other such
media. HACCP Standards and Professional Kitchens.
- Unit 2 Eggs, Poultry and Meat: Eggs Introduction, Usage in Kitchen, Structure of Egg, Classification, Grading of Eggs, Types, Selection, Storage and preparation of breakfast dishes with eggs. Poultry and Game: Introduction, Classification, Selection Criterion, Cuts of Poultry, Yield and simple Indian preparations. Meat: Characteristics, selection and grading, Classification (Bovines, Ovines and Swines), Categories, Cuts of Meat, Storage and handling.
- Unit 3 Fishes in cooking: Introduction, Types, Purchasing, Storing Considerations, Fish & Shellfish, Their Classification, Cuts of Fish, Popular Species of Fish, Classical Preparations of Fish, Common cooking methods used for sea food.
- Unit 4 Vegetable, Cuts & Cookery: Introduction, Vegetables, Pigment and Colour Changes, Effect of Heat on vegetables, Cuts of Vegetables, nutritional and hygiene aspects. Some Indian Cuts on vegetables: Broccoli, Cabbage, Potatoes, Onions, Spinach, Cucumber, Tomatoes, avocado. Beetroot, French Beans, Gourd, Bottle Gourd, Pumpkin, Okra, Colocasia, Spinach, Carrot, Turnips

HM 23: Food Production Foundation -II (Practical)

Practical

♦ Understanding Methods of Cooking & HACCP Standards □ Cooking in Professional Kitchen – Do's &Don't's□ Understanding Eggs and their simple Breakfast Preparations ;Preparation of: o Hard & soft boiled eggs.

o Fried eggs. o Poached eggs. oScrambled eggs.

o Omelet's (Plain, Spanish, Stuffed) \Box Familiarisation with, Poultry, Meats & Fishes – Their Simple Cuts and Cooking \Box Vegetables – Their usage and cooking precautions \Box Cuts of vegetables

- Julienne
- Jardiniere
- Dices
- Cubes
- Macedoine
- Paysanne
- Shredding Mire- poix

 \clubsuit Blanching of Tomatoes and Capsicum. \Box Cooking vegetables:

- Boiling (potatoes, peas)
- Frying (Aubergine, Potatoes)
- Steaming (Cabbage)
- Braising (Potatoes)
- Braising (Onions, cabbage)

❖ Simple Vegetable and Meat Cookery □ Identification of types of rice varieties & pulses. □ Simple preparation of Boiled rice (Draining & Absorption) method. □ Fired rice. □ Simple dal preparation □ Wheat, products like making chapattis, parathas, phulkas, Kulchas&puris.

♦ Simple Breakfast Preparations: □ Preparation of Puri/ Bhaji, Allo Paratha, CholaBhatura, □ Preparation of Continental Breskfast

Suggested Readings:

- Accompaniments & Garnishes from waiter; Communicate: Fuller J. Barrie & Jenkins
- Cooking Essentials for the New Professional Chef
- Food Production Operations: Parvinder S Bali, Oxford University Press
- Larder Chef By M J Leto& W K H Bode Publisher: Butterworth- Heinemann
- Modern Cookery (Vol- I) By Philip E. Thangam, Publisher: Orient Longman
- Practical Cookery By Kinton&Cessarani
- Practical Professional Cookery By Kauffman & Cracknell
- Professional Cooking by Wayne Gislen, Publisher Le Cordon Bleu
- Purchasing Selection and Procurement for the Hospitality Industry By Andrew Hale Feinstein and John M. Stefanelli
- The Professional Chef: Le Rol A. Polsom
- Theory of Catering By Kinton&Cessarani
- Theory of Cookery By K Arora, Publisher: Frank Brothers

HM 24: Food and Beverage Service Foundation-II (Theory) Course Contents:

- Unit 1Non Alcoholic Beverages & Mocktails: Introduction, Types (Tea, Coffee, Juices, Aerated
Beverages, Shakes) Descriptions with detailed inputs, their origin, varieties, popular brands,
presentation and service tools and techniques. Mocktails Introduction, Types, Brief
Descriptions, Preparation and Service Techniques
- Unit 2 Coffee Shop & Breakfast Service: Introduction, Coffee Shop, Layout, Structure, Breakfast: Concept, Types & classification, Breakfast services in Hotels, Preparation for Breakfast Services, Mise-en-place and Mise-en-scene, arrangement and setting up of tables/ trays, Functions performed while on Breakfast service, Method and procedure of taking a guest order, emerging trends in Breakfast Services and salient features.
- Unit 3 Food and Beverage Services in Restaurants: Introduction, Concept of Restaurant, Types of Restaurants, their salient features; Set up of Restaurants and their Layouts, Restaurant Teams Organisational Structure, Modern Staffing in various hotels, Method and procedure of receiving guests, taking guest orders, Service equipment used and its maintenance, Coordination with housekeeping for soil linen exchange, Physical inventory monthly of crockery, cutlery, linen etc., Equipment, furniture and fixtures used in the restaurant and their use and maintenance, Theme and Speciality Restaurants, Celebrity Restaurants.
- Unit 4 Room Service/ In Room Dinning: Introduction, Concept of Room Service/ In Room Dinning, Their Salient Features, Understanding Guest expectations in Room Service, Room ServiceEquipments, Set up of Trays & Trolleys, Upkeep and Storage, Service Tools, Clearance, Presentation of Bills, Room Service Dos & Don'ts. Mini Bar Management in Guest Rooms, Guest Interaction Have and Have not's.

HM 25: Food and Beverage Service Foundation-II (Practical)

- 1. Understanding Non Alcoholic Beverages, Types & Service Techniques
- 2. Guest Interactions while on Food Service Do's &Don't's
- 3. Understanding Mocktails, Their Presentation and Services (At least ten types of Mocktails)
- 4. Breakfast Services: Types, Breakfast Layouts, Menu Knowledge, Table Services, Clearance & Acknowledging guests.
- 5. Familiarisation with Food Service in Restaurants (Receiving Guests, Table Layouts, Complimenting them, Presentation of Bills, Dealing with in house/residential guests)
- 6. Restaurant Services Their salient features, Table Layouts, Presenting Menus, precautions while dealing with guests, Commitments with guests, Food Pickup Procedures, Clearance and Dishwashing Procedures
- 7. Room Service Practical, Taking of Orders, Delivery of Food Services, Identifying Room Service Equipment, Importance of Menu Knowledge for Order-taking (RSOT functions/procedures), Food Pickup Procedure, Room service Layout Knowledge, Laying of trays for various orders, Pantry Elevator Operations, Clearance Procedure in Dishwashing area, Room service Inventories and store requisitions

Suggested Reading:

- Food & Beverage Service Dennis R.Lillicrap. & John A. Cousines. Publisher: ELBS Food & Beverage Servicel – Sudhir Andrews, Tata Mc Graw Hill.
- Food & Beverage Service Lillicrap& Cousins, ELBS
- Introduction F & B Service- Brown, Heppner & Deegan
- Modern Restaurant Service- John Fuller, Hutchinson
- Professional Food & Beverage Service Management Brian Varghese
- The Restaurant (From Concept to Operation)

Semester – II HM 26: Accommodation & Front Office Operation –II (Theory) <u>Course Contents:</u>

- Unit 1
 Cleaning Science: Cleaning Agents, Characteristics of a good cleaning agent, PH scale, Types of cleaning agent, cleaning products (Domestic and Industrial), Cleaning Equipment: Types of Equipment, Operating Principles, Characteristics of Good equipment (Mechanical/Manual), Storage, Upkeep, and Maintenance of equipment, Care and Cleaning of Different Surfaces: Metal, Glass, Leather, Rexene, Ceramic, Wood, Wall and floor covering, Stain Removal.
- Unit 2 Housekeeping Procedures: Cleaning Schedules, Cleaning Methods, Briefing, Debriefing, Proceeding for Days work, Keys & Their Classification, Inventory of Housekeeping Items, Indenting from Stores, Housekeeping control desk: Importance, Role, Co-ordination, check list, key control. Handling Lost and Found, Forms, Forms and registers used in the Control Desk, Paging systems and methods, Handling of Guest Requests, General operations of control desk.
- Unit 3 Basic Front Office Operations: Front desk operations & functions, Equipments used at front office Room Rack, Mail Message, and Key Rack, Reservation Racks, Information Rack, Folio Trays, Account Posting Machine, Voucher Rack, Cash Register Support Devices, Telecommunications Equipments, rooms and plans, Basis of Room charging, Tariff fixation, Introduction to the guest cycle, Reservation: Concept, importance, types, channels and systems, Procedure of taking reservation, Overbooking, amendments and cancellations, Group Reservation: Sources, issues in handling groups. Procedure for guest check in, and baggage handling,
- Unit 4 The Guest Room Servicing: Cleaning of Guest Rooms & Bathrooms: Daily cleaning of (Occupied/ Departure/ Vacant/ Under Maintenance/VIP rooms (Systematic Procedures), Special Cleaning, Weekly Cleaning /Spring Cleaning, Evening service/ Turn Down Service, System & procedures involved, Forms and Formats, Replenishment of Guest supplies and amenities, Use of Maids Cart & Caddy.

HM 27: Accommodation & Front Office Operation Foundations -II (Practical)

- 1. Identification and familiarisation with cleaning equipments and agents.
- 2. Cleaning of different surfaces e.g. windows, tabletops, picture frames under beds, on carpet, metal surfaces, tiles, marble and granite tops.
- 3. Develop an understanding about basic Housekeeping procedures like Briefing, De Briefing, dealing with Lost & Found, Key Control, Forms & Registers at Control desk of Housekeeping
- 4. Identification and familiarisation with front desk equipments and Performa's.
- 5. Skill to handle front desk operations i.e guest reservations, guest arrival (FIT and groups) including baggage handling
- 6. Skills to handle to telephones at the reception- receive/ record messages.
- 7. Skills to handle guest departure (fits and groups)
- 8. Preparation and study of countries, capitals, currencies, airlines and flags chart
- 9. Role play:
- a. At the porch, Guest driving in Doorman opening the door and saluting guest; Calling bell boy
 - b. At the Front Desk: Guest arriving; greeting & offering welcome drink and guest interactions.
 - c. Servicing of guestrooms, placing/ replacing guest supplies and soiled linen

Note: For focused inputs of accommodation the practical hours may be split up i.e first Two for Front Office and next Two for Housekeeping, thus completing 4 practical lab hours per week of two credit equivalence.

Suggested Readings:

- Hotel Hostel and Hospital Housekeeping Joan C Branson & Margaret Lennox (ELBS).
- Hotel House Keeping Sudhir Andrews Publisher: Tata Mc Graw Hill.
- Hotel Housekeeping Operations & Management Raghubalan, Oxford University Press.
- Housekeeping and Front Office Jones
- Managing Housekeeping Operations Margaret Kappa & AletaNitschke
- Professional Management of Housekeeping Operations (II) Edn.) Rohert J. Martin & Thomas J.A. Jones, Wiley Publications
- Security Operations By Robert Mc Crie, Publishe: Butterworth Heinemann
- The Professional Housekeeper Tucker Schneider,; Wiley Publications
- Front Office Training manual Sudhir Andrews. Publisher: Tata Mac Graw Hill
- Managing Front Office Operations Kasavana& Brooks Educational Institution AHMA Front Office Operations and management Ahmed Ismail (Thomson Delmar).
- Managing Computers in Hospitality Industry Michael Kesavana&Cahell.
- Front Office Operations Colin Dix & Chris Baird.
- Front Office Operation Management- S.K Bhatnagar, Publisher: Frank Brothers Managing Front Office Operations By Kasvan& Brooks

SEMISTER – III Industrial Exposure

Duration of Exposure: 15-18 weeks

Leave Formalities: I weekly off and festivals and national holidays given by the hotel 10 days medical leave supported by a medical certificate. Leave taken must be made up by doing double shifts or working on weekly offs. Attendance in the training would be calculated on the basis of Certificate issued by Training Manager/ HR Manager/ Concerned Officer of the unit trained in. Industrial Exposure will require an input of

90-100 working days (15 weeks x 06 days = 90 days). The training in III semester necessarily needs to be in an approved hotel equivalent to three star or above/ Heritage or other such good property. Prior written approval needs to be taken from the programme coordinator/ Convenor/ H.O.D for Industrial exposure from parent Institute.

Training Schedule:

III semester

Housekeeping: 3-4 weeks; Front Office: 2-3 weeks; Food and Beverage Service: 4-5 weeks

Food Production: 4-5 weeks; others (In the areas of Interest) Floating weeks may be availed

Total weeks: 15-18 weeks. The Units imparting industrial exposure shall conduct formal induction sessions and emphasis on personality skills while acquainting the learners with skills of trade. It may please be noted that for this semester the number of marks is 350. Being practical oriented the number of hours input per week comes as 40 hours per week.

Academic Credits for training shall be based on following

Log books and attendance, Appraisals, Report and presentation, as applicable

All trainees must ensure that the log books and appraisals are signed by the departmental/ sectional heads as soon as training in a particular department or section is completed. Trainees are also advised to make a report in all four departments in III semester on completion of training in that respective department. A PowerPoint presentation (based on the report) Should be make. This will be presented in front of a select panel from the institute and the industry. It should be made for duration of 10 minutes. Marks will be awarded on this. The presentation should express the student's experiences in the department and what has he learned/ observed. *(Refer to What to Observe Sheets for more details.)*

The Training Report will be submitted in the form specified as under:

- a) The typing should be done on both sides of the paper (instead of single side printing)
- b) The font size should be 12 with Times New Roman font.
- c) The Training Report may be typed in 1.5 line spacing.
- d) The paper should be A-4 size.

e) Two copies meant for the purpose of evaluation may be bound in paper- and submitted to the approved authority.

Students have to submit the following on completion of industrial training to the faculty coordinator at theinstitute:

- 1. Logbook.;
- 2. Appraisal;
- 3. A copy of the training certificate.
- 4. IT Report in all four Departments.
- 5. Power Point presentation on a CD, based on the training report.
- 6. Attendance sheet.
- 7. Leave card.

For distribution of marks refer to details on Course structure/ Credit Distribution

During the tenure of Industrial Exposure, apart from carrying out the assigned jobs,

The learners are suggested to make the following observations in the departments of internship:

Semester – III

Paper HM 31: Food Production Operations – Industry exposure

WHAT TO OBSERVE Food Production

- 1. Area & Layout of the Kitchen
- 2. Study of Standard Recipes
- 3. Indenting, Receiving & Storing
- 4. Preparing of batters, marinations and seasonings
- 5. All cuts of meat and butchery items (Mutton, poultry, beef, fish etc.)
- 6. Daily procedure of handover from shift to shift
- 7. Recipes and methods of preparation of all sauces
- 8. Quantities of preparation, weekly preparations and time scheduling
- 9. Stock preparation and cooking time involved
- 10. Cutting of all garnishes
- 11. Temperatures and proper usage of all equipment
- 12. Plate presentations for all room service and a la cart orders
- 13. Cleaning and proper upkeep of hot range
- 14. Cleanliness and proper upkeep of the kitchen area and all equipment
- 15. Yield of fresh juice from sweet lime / oranges
- 16. Storage of different mise-en-place (Raw, Semi-Processed)
- 17. Bulk preparations
- 18. Finishing of buffet dishes

- 19. Recipes of at least 10 fast moving dishes
- 20. Mise-en-place for: A la Carte Kitchen & Banquet Kitchen
- 21. Rechauffe/ Leftover Cooking

Semester – III

Paper HM 32: Food & Beverage Service Operations – Industry Exposure

BANQUETS

- 1. What is banqueting the need to have banquet facilities, scope purpose, menus and price structures
- 2. Types of banquet layouts
- 3. Types of banquet equipment, furniture and fixtures
- 4. Types of menus and promotional material maintained
- 5. Types of functions and services
- 6. To study staffing i.e. number of service personnel required for various functions.
- 7. Safety practices built into departmental working
- 8. Cost control by reducing breakage, spoilage and pilferage
- 9. To study different promotional ideas carried out to maximize business
- 10. Types of chaffing dish used- their different makes sizes
- 11. Par stock maintained (glasses, cutlery, crockery etc)
- 12. Store room stacking and functioning

RESTAURANTS

- 1. Taking orders, placing orders, service and clearing
- 2. Taking handover form the previous shift
- 3. Laying covers, preparation of mise-en-place and arrangement and setting up of station
- 4. Par stocks maintained at each side station
- 5. Functions performed while holding a station
- 6. Method and procedure of taking a guest order
- 7. Service of wines, champagnes and especially food items
- 8. Service equipment used and its maintenance
- 9. Coordination with housekeeping for soil linen exchange
- 10. Physical inventory monthly of crockery, cutlery, linen etc.
- 11. Equipment, furniture and fixtures used in the restaurant and their use and maintenance
- 12. Method of folding napkins
- 13. Note proprietary sauces, cutlery, crockery and the timely pickup

BAR

- 1. Bar setup, Mise-en-place preparation, Storage facilities inside the bar, Decorative arrangement to liquor bottles
- 2. Types of glasses used in bar service and types of drinks served in each glass
- 3. Liaison with f & b controls for daily inventory
- 4. Spoilage and breakage procedures
- 5. Handling of empty bottles
- 6. Requisitioning procedures
- 7. Recipes of different cocktails and mixed drinks
- 8. Provisions of different types of garnish with different drinks
- 9. Dry days and handling of customers during the same
- 10. Handling of complimentary drinks
- 11. Bar cleaning and closing
- 12. Guest relations and managing of drunk guests
- 13. Inter bar transfer and service accessories maintained, and preparation of the same before the bar opens
- 14. Types of garnishes and service accessories maintained, and preparation of the same before the bar opens
- 15. To know the different brands of imported and local alcoholic and non-alcoholic beverages
- 16. Bar salesmanship
- 17. KOT/BOT control
- 18. Coordination with kitchen for warm snacks
- 19. Using of draught beer machine
- 20. Innovative drink made by the bar tender

ROOM SERVICE/INROOM DINNING

- 1. Identifying Room Service Equipment
- 2. Importance of Menu Knowledge for Order-taking (RSOT functions/procedures)
- 3. Food Pickup Procedure
- 4. Room service Layout Knowledge
- 5. Laying of trays for various orders
- 6. Pantry Elevator Operations
- 7. Clearance Procedure in Dishwashing area
- 8. Room service Inventories and store requisitions
- 9. Floor Plan of the guest floors
- 10. Serving Food and Beverages in rooms
- 11. Operating dispense Bars

Semester – III

PAPER HM 33: Accommodation and Front Office Operations – industry exposure

WHAT TO OBSERVE

ACCOMMODATION OPERATIONS ROOMS

- 1. Number of rooms cleaned in a shift
- 2. Time taken in making bed
- 3. Thoroughly observe the cleaning equipments and detergents / any other cleaning supplies used
- 4. Observe all guest supplies kept in guestroom bathroom. Understand the procedure for procurement and replenishment of guest supplies.
- 5. Study the systematic approach in cleaning a room and bathroom and the various checks made of all guest facilities e.g. telephone, channel music, A/C, T.V.etc
- 6. Study the Housekeeping cart and all items stocked in it. Note your ideas on its usefulness and efficiency
- 7. Observe how woodwork, brass work are kept spotlessly clean and polished
- 8. Observe procedure for handling soiled linen & Procurement of fresh linen
- 9. Observe the procedure for Freshen up and Turn down service
- 10. Observe room layout, color themes and furnishings used in various categories and types
- 11. Carpet brushing and vacuum cleaning procedure
- 12. Windowpanes and glass cleaning procedure and frequency
- 13. Observe maintenance of cleaning procedure and frequency
- 14. Understand policy and procedure for day-to-day cleaning
- 15. Observe methods of stain removal
- 16. Understand the room attendant's checklist and other formats used
- 17. Observe handling of guest laundry & other service (like shoe shine etc.)

THE CONTROL DESK

- 1. Maintenance of Log Book
- 2. Understand the functions in different shifts
- 3. Observe the coordination with other departments
- 4. Observe the area & span of control
- 5. Observe the handing of work during peak hours
- 6. Observe the formats used by department and study various records maintained

PUBLIC AREA

- 1. Observe the duty and staff allocation, scheduling of work and daily briefing
- 2. What to look for while inspecting and checking Public Area
- 3. Importance of Banquets function prospectus
- 4. Observes tasks carried out by the carpet crew, window cleaners and polishers
- 5. Note Maintenance Order procedure
- 6. Study the fire prevention and safety systems built into the department
- 7. Observe coordination with Lobby Manager, Security and other departments
- 8. Observe the pest control procedure and its frequency
- 9. Study the equipment and operating supplies used the procedure for its procurement 10. Observe Policy and procedures followed for various cleaning

WHAT TO OBSERVE Front Office

- 1. Greeting, meeting & escorting the guest
- 2. Total capacity and tariffs of the rooms
- 3. Location and role of status board, different types of status's maintained
- 4. Special rates and discounts applicable to groups, business houses, airlines, VIP's etc.
- 5. Identification of kind, mode and type of reservation
- 6. Filing systems and follow-up on reservations
- 7. Types of plans and packages on offer
- 8. Forms and formats used in the department
- 9. Meaning of guaranteed, confirmed and waitlisted reservations
- 10. Reports taken out in the reservations department
- 11. Procedure of taking a reservation
- 12. Group reservations, discounts and correspondence
- 13. How to receive and room a guest
- 14. Room blockings
- 15. Size, situations and general colour schemes of rooms and suites
- 16. Discounts available to travel agents, tour operators, FHRAI members etc
- 17. Co-ordination of reception with lobby, front office cash, information, room service, housekeeping and telephones
- 18. Guest registration, types of guest folios, arrival slips, c-forms and their purpose
- 19. How to take check-ins and check-outs on the computer
- 20. Various reports prepared by reception
- 21. Key check policy
- 22. Mail & message handling procedures
- 23. Percentage of no-shows to calculate safe over booking
- 24. Group and crew rooming, pre-preparation and procedures
- 25. Scanty baggage policy
- 26. Handlin of room changes / rate amendments/ date amendments/ joiners/ one person departure/ allowances/ paid outs and all formats accompanying them
- 27. Requisitioning of operating supplies
- 28. Handling of special situations pertaining to guest grievance, requests etc
- 29. BELL DISK / CONCIERGE FUNCTIONS: luggage handling during check-in & check-out, left luggage procedures, wake-up call procedure, scanty baggage procedure, handling of group baggage, maintenance of records, Errands made, briefings etc.
- 30. TRAVEL DESK: coordination, booking, transfers etc.

Semester – III

Paper HM 34: Personality Skills for Hospitality – Learning from Industry

WHAT TO OBSERVE

(a) Personality Enrichment

Grooming, Personal hygiene, Social and Business and Dining Etiquettes, Body language, Art of good Conversation, Art of Intelligent Listening

(b) Etiquettes & Manners

Social & Business Dinning Etiquettes, Social & Travel Etiquettes

(c) Personality Development Strategies

Communication Skills, Presentation Skills, Public Speaking, Extempore Speaking, importance and art of 'Small Talk' before serious business

(d) Interpersonal Skills

Dealing with seniors, colleagues, juniors, customers, suppliers, contract workers, owners etc at work place

(e) Group Discussion

Team Behaviour, how to effectively conduct yourself during GD, do's and don'ts, clarity of thoughts and its expression

(f) Telephone conversation

Thumb rules, voice modulation, tone, do's& don'ts, manners and accent

(g) Presentation

Presentation skills, seminars skills role – plays

(h) **Electronic Communication Techniques:** E mail, Fax,

Semester – IV

Paper HM 41: Introduction to Indian Cooking (Theory)

Course Contents:

- Unit 1 Indian Cooking: Introduction, Philosophy of Indian Food, The great Indian Cuisine Key features, Regional influences on Indian Food, Popular foods of India (At least one simple three course menu from each region of India , North, East, South, Seat and Central India its salient features and cooking).
- Unit 2
 Condiments, Herbs and Spices Used in India Cuisine: Introduction, Condiments, Herbs and Spices used in Indian Cuisine (Allspice, Ajowan, Aniseed, Asafoetida, Bay leaf, Cardamom, Cinnamon, Cloves, Coriander seeds, Cumin, Chilli, Fenugreek, Mace, Nutmeg, Mustard, Pepper, Poppy Seeds, Saffron, Tamarind, Turmeric, Celery, Curry Leaf, Marjoram, Pomegranate Seeds, Stone Flowers, Basil, Betel Root, Black Salt, Red Chilli, Rock Salt) Various ways of using spices, their storage and usage tips.
- Unit 3 Masalas, Pastes and Gravies in Indian cooking: Masalas and Pastes: Introduction, Types, Blending of Spices, Concept of Dry and Wet Masalas, Pastes used in Indian Cooking, Purchasing, Storing Considerations. Basic Indian Gravies: Introduction, Gravies and Curries, Regional Gravies, Gravy Preparations.
- Unit 4 Commodities and their usage in Indian Kitchens: Introduction, Souring Agents, Colouring Agents, Thickening Agents, Tendering Agents, Flavouring and Aromatic Agents, Spicing Agents in Indian Kitchens

Paper HM 42: Introduction to Indian Cooking- (practical)

- 1. Understanding Indian Cooking and Preparation of simple popular foods of India (At least one simple three course menu from each region of India , North, East, South, Seat and Central India its salient features and cooking).
- 2. Condiments, Herbs & Spices in Indian Kitchen Do's &Don't's
- 3. Understanding Preparations of Masalas, Pastes and Gravies in Indian Kitchen Preparation of:
 - (i) Makhni Gravy
 - (ii) Green Gravy
 - (iii) White Gravy
 - (iv) Lababdar Gravy
 - (v) Kadhai Gravy
 - (vi) Achari Gravy
 - (vii) MalaiKofta Gravy
 - (viii) Yakhni Gravy
 - (ix) Yellow Gravy
 - (x) Korma Gravy
- 4. Familiarisation with, commodities and their usage in Indian Kitchens with the help of simple dishes preparations indicating their usage.

Suggested Readings:

- Food Production Operations: Parvinder S Bali, Oxford University Press
- Larder Chef By M J Leto& W K H Bode Publisher: Butterworth- Heinemann
- Modern Cookery (Vol- I) By Philip E. Thangam, Publisher: Orient Longman
- Practical Cookery By Kinton&Cessarani

- Practical Professional Cookery By Kauffman & Cracknell
- Theory of Catering By Kinton&Cessarani
- Theory of Cookery By K Arora, Publisher: Frank Brothers

Semester – IV

Paper: HM 43: Food & Beverage Service Operations – II (Theory)

Course Contents:

Unit – 1 Restaurant Planning: Introduction, Planning & Operating various F & B Outlets and support,

ancillary areas, Factors- Concept, Menu, Space & Lighting, Colors and Market, Restaurant

Design team. Restaurant Problems and Guest Situation Handling – (thumb rules), Hosting Theme Functions/ Lunches/Events, Preparation of Flamb'es&Gueridon Service

Unit – 2 Buffet: Introduction, Types, Buffet Sectors, Equipments Used, Factors, Space requirements & Checklist, Buffet Presentation, menu planning, staff requirement, Buffet Management. Function Catering: Introduction, Types of Function, Function Administration & Organization- Booking Procedure, Menus, Function contracts, Seating Arrangements. Other Catering

Operations: Off- Premises Catering, Hospital Catering, Industrial & Institutional Catering, Airline & Railway catering, Home Delivery, Take away, Afternoon& High Teas: Introduction, Menu, Cover & Service.

Unit – 3 F & B Control- Overview: Introduction, Objectives of F & B Control, Problems in F & B Control, Methodology of F & B Control, Personnel Management in F & B Control. Cost &

> Sales Concepts: Definition of Cost, Elements of Cost, Classification of Cost, Sale defined, Ways of expressing sales concepts. Cost Volume/ Profit Relationships (Bread- even analysis).

 Unit – 4 Budgetary Control: Introduction, Objectives, Kinds of Budget, Budgetary Control Process, Stages in the preparation of Budgets. Budgeting for F & B Operations
 Food & Beverage Control: Purchasing Control, Receiving Control, Storing and Issuing
 Control, Menu Management: Introduction, Types of Menu Planning Considerations & Constraints, Menu Costing and Pricing, Menu Merchandising, Menu Engineering, Menu Fatigue, Menu as a In- House Marketing, Tool.

Paper: HM 44: Food & Beverage Service Operations - II (Practical)

- **1.** Restaurant Set –ups of different types & services
- **2.** Service of Afternoon & High teas
- **3.** Buffet Lay –up, theme Buffets set up
- 4. Theme Parties
- 5. Role Plays & Situation handling in Restaurant
- **6.** Gueridon Service

Books Recommended

- Financial & Cost control techniques in hotel & Catering Industry Dr J.M.S. Negi -Food & Beverage Control By: Richard Kotas and Bernard Davis - Food & Beverage Cost Control- Lea R Dopson, Wiley Publishers.
- Food & Beverage Management By: Bernard Davis & Stone
- Food & Beverage Service- Dennis R. Lillicrap. & John.A. Cousins. Publisher: ELBS
- Food & Beverage Service Management- Brian Vargese
- Food & Beverage Service Training Manual- Sudhir Andrews, Tata Mc Graw Hill.
- Hotel & Catering Costing & Budgets, RD. Boardman, Heinemann
- Introduction F & B Service- Brown, Heppner & Deegan

Semester – IV

Paper HM 45: Accommodation and Front Office Operations – II (Theory)

Course Contents:

Unit – 1 Cleaning of Public Areas: Cleaning of Public Areas: Cleaning Process, Cleaning and upkeep of Public areas, (Lobby, Cloak rooms/ Restaurant/ bar/ banquet Halls/ Administration offices/ Lifts and Elevators/ Staircase/ back areas/ Front areas/ Corridor), Pest Control: Types of pests, Control procedures, Safeguarding Assets: Concerns for safety and security in Housekeeping operations, Concept of Safeguarding assets.

- Unit 2 Special Provisions for Guests, Safety, Security and First Aid: Guest room features for differently abled added features and modifications, Public Areas: Wash rooms, restaurants, main entrance etc. added features and modifications. Situation Handling/ Service Design, for typical Market Segment (Safety, security & Comfort); Airlines crew guest rooms, single lady guests, Children. The Concept and Importance, Safety: Accidents, Fires (Cause, Procedure, Accident report form), Security: Security of Guest/ Staff/ Public areas/ Rooms/ Back office areas, First Aid: Concept and Emergency Procedures (Heart Attack, Fits, Burns, Fainting, Fractures, Scalds, Artificial respiration
- Unit 3 The Guest Stay with Hotel: Registration: concept, systems and its procedure, Registration form and C Form, No Shows, Rooming of Guests, Message Handling, Dealing with Guests Requests and Complaints, Travel Desk and Concierge: functions; luggage, paging, message and left luggage handling procedure, foreign currency handling, Room selling techniques, Communicating with guests.
- Unit 4 The Guest Departure and Post Departure Services at Front Desk: The guest accounting, the guest ledgers, city ledger, tips and advances, front office cash sheet, paid out, bank net receipts, over and shorts, settlement of bills, credit card handling, handling vouchers of – room rate, food sales, laundry, other guest services, miscellaneous charges, credit security measures, cash and credit control, express check out, early and late check outs, group departures, post departure courtesy services

Paper HM 46: Accommodation and Front Office Operations – II (Practical)

- 1. Identification and familiarisation with cleaning of Public Areas in Hotels.
- 2. Develop an understanding about requirements of different guests, with children, business travellers, single woman traveller, differently abled travellers and acquaint the learners with procedures like expression about sharing of hotel services and facilities to guests, employees as brand ambassadors of hotels, managing guest interactions effectively.
- 3. Handling guest Check In , Registration, Facilitation during stay at Hotel, Billing, Related Performa's.
- 4. Skills to handle guest accounting and departure (fits and groups)
- 5. Role play: In ref to the theory syllabus

Note: For focused inputs of accommodation the practical hours may be split up i.e first Two for Front Office and next Two for Housekeeping, thus completing 4 practical lab hours per week of two credit equivalence.

Suggested Readings:

- Hotel Hostel and Hospital Housekeeping Joan C Branson & Margaret Lennox (ELBS).
- Hotel House Keeping Sudhir Andrews Publisher: Tata Mc Graw Hill.
- Hotel Housekeeping Operations & Management Raghubalan, Oxford University Press.
- Housekeeping and Front Office Jones
- Managing Housekeeping Operations Margaret Kappa & AletaNitschke
- Professional Management of Housekeeping Operations (II) Edn.) Rohert J. Martin & Thomas

J.A. Jones, Wiley Publications

- Security Operations By Robert Mc Crie, Publishe: Butterworth Heinemann
- The Professional Housekeeper Tucker Schneider,; Wiley Publications
- Front Office Training manual Sudhir Andrews. Publisher: Tata Mac Graw Hill
- Managing Front Office Operations Kasavana& Brooks Educational Institution AHMA Front Office Operations and management Ahmed Ismail (Thomson Delmar).
- Managing Computers in Hospitality Industry Michael Kesavana&Cahell.
- Front Office Operations Colin Dix & Chris Baird.
- Front Office Operation Management- S.K Bhatnagar, Publisher: Frank Brothers Managing Front Office Operations By Kasvan& Brooks

Semester – IV

Paper HM 47: Accounting Skills for Hospitality

Theory

- Unit 1 Accounting: Business Transaction and Basic Terminology, Need to Study Accounting, Accounting functions, Purpose of Accounting Records, Accounting Principles – Concepts and Conventions.
- Unit 2Account Records: Principles of Double Entry System, Journal Entries, Ledger, Subsidiary
Books Cash, Sales & Purchase books, Bank Reconciliation statement.
- Unit 3 Financial Statement: Basic Financial Statements, Trial Balance, Preparation of Final Accounts, Basic Adjustments to final Accounts, Methods of Presenting Final Accounts Practical Problem,
- Unit 4 Depreciation Reserves and Provisions Meaning, basic Methods, Computer Application-Preparation of Records and Financial Statements

Books Recommended:

- Hospitality Management Accounting, Michael M Coltman
- Hotel Accountancy & Finance S.P. Jain & K.L. Narang, Kalyani Publisher Ludhiana
- Hotel Accounting Earnest B. Horwath & Luis Toth
- Hotel Accounting & Financial Control By Ozi A.D' Cunha &Gleson O. D' Cunha Publisher: Dicky,sEnterprize, Kandivali, Mumbai
- Hospitality Accounting Publisher: Prentia Hall Upper Sadde, River NewJersey
- Accounting for Management, S K Bhattacharya, Vikas Publishing House
- Hospitality Financial Accounting By Jerry J Weygandt, Publisher Wiley & sons

- Accounting in Hotel & Catering Industry Richard Kotas- International Textbook Company
- Comprehensive Accountancy, SA Siddiqui
- A complete Course in Accounting Volume I, N.D. Kappor
- Double Entry Book- Keeping, Rc. Chawla & C. Juneja
- Introduction to Accountancy, T.S. Grewal

Semester V

Paper HM: 51 In this course the student will have the option to choose any one group (A)/(B)/(C) from the following both for theory and practical papers, theory and practical from same group:

- (A) Regional Cuisines of India I
- (B) Food & Beverage Service Management I
- (C) Accommodation Management I

Paper HM: 52 In this course the student will have the option to choose any one group (A)/(B)/(C) from the following practical papers, the group will remain same as theory area:

- (A) Regional Cuisines of India I
- (B) Food & Beverage Service Management I
- (C) Accommodation Management I

Paper HM 51 (A) Regional Cuisines of India (Theory)

Course Contents:

- Unit 1Cuisines of Kashmir, Himachal &Uttarakhand: Introduction, Geographical Perspectives,
Brief Historical Background, Characteristics & Salient Features of Cuisine ,Key
Ingredients, Popular Foods, Seasonal Foods, Special Equipments, Staple Diets, Specialities
during Festivals and Other Occasions, Community Foods.
- Unit 2 Cuisines of Punjab, Haryana & Delhi: Introduction, Geographical Perspectives, Brief Historical Background, Characteristics & Salient Features of Cuisine ,Key Ingredients, Popular Foods, Seasonal Foods, Special Equipments, Staple Diets, Specialities during Festivals and Other Occasions, Community Foods.

- Unit 3 Cuisines of Rajasthan & Gujarat: Introduction, Geographical Perspectives, Brief Historical Background, Characteristics & Salient Features of Cuisine, Key Ingredients, Popular Foods, Seasonal Foods, Special Equipments, Staple Diets, Specialities during Festivals and Other Occasions, Community Foods.
- Unit 4 Cuisines of Maharashtra & Goa: Introduction, Geographical Perspectives, Brief Historical Background, Characteristics & Salient Features of Cuisine, Key Ingredients, Popular Foods, Seasonal Foods, Special Equipments, Staple Diets, Specialities during Festivals and Other Occasions, Community Foods.

Paper HM 52 (A) Regional Cuisines of India – I (Practical)

Two Menus about 3-5 dishes per menu per state.

Note: For focused inputs Regional Theme Lunches/ Festivals may be organised as a part of activity based learning. .

Suggested Readings:

- Quantity Food Production Op. and Indian Cuisine Parvinder S Bali, Oxford University Press
- A Taste of India By MadhurJafferey John Wiley & Sons
- Food of Haryana: The Great Chutneys Dr Ashish Dahiya, University Press, MDU
- Indian Gastronomy Manjit Gill, DK Publishers
- Food of Haryana: The Great Desserts Dr Ashish Dahiya, University Press, MDU
- Punjabi Cuisine Manjit Gill
- My Great India Cook Book Vikas Khanna
- Modern Cookery (Vol –I) By Philip E. Thangam, Publishers: Orient Longman
- Practical Cookery By Kinton&Cessarani
- Hymns from the Soil: A Vegetarian Saga
- Practical Professional Cookery By Kauffman & Cracknell
- Professional Cooking by Wayne Gisslen, Publisher Le Cordon Bleu
- Theory of Catering by Kinton&Cessarani
- Theory of Cookery By K Arora, Publisher: Frank Brothers

Paper HM 51 (B) Food and Beverage Service Management – I (Theory)

Unit – 1 Bar – Introduction, Importance, and Types, Organization Structure, Layout, Equipments used and BOT & Bar Menus.

Unit – 2 Alcoholic Beverages: Wines – Introduction, Classification, Brief Description, about

manufacturing process, storage and its service. Major Indian and International Brands. glasses and equipment, Storage and service of wine

Unit – **3 Beers**: Introduction, Ingredients Used, Production, Types and brands, Indian and International. Services, bottled, canned and drought beers. Other Fermented & Brewed Beverages: Sake, Cider, Perry, Alcohol Free Wines.

Unit – 4 Spirits: Introduction to Spirits (Whisky, Brandy, Rum, Vodka, Gin & Tequila), Spirits- Types, Production, Brands Indian and International & Service, Other Alcoholic Beverages-Liqueurs & Tobacco: Types, Production, Brands & Service – Indian and International.

Paper HM 52 (B) Food & Beverage Service Management – I (Practical)

- Service of Alcoholic Beverages: Wines, Spirits.
- Opening & closing of wines corks (Champagne, Red & White wines)
- Service of Spirits & Liqueurs
- Bar setup and operations
- Cocktail Mocktail Preparation, presentation and service
- Service of Cigars & cigarettes
- Conduction Briefing/ De- Briefing for F & B outlets
- Service of Beer, Snake and Other Fermented & Brewed Beverages Service of Sparkling, Aromatized, Fortified, Still Wines.
- Set up a table with Prepared Menu with wines

Book recommended

- Food & Beverage Service Dennis R. Lillicrap. & John A. Cousins. Publisher: ELBS
- Food & Beverage Service Management- Brian Varghese
- Food & Beverage Service Training Manual Sudhir Andrews, Tata Mc Graw Hill. Food & Beverage Service Lillicrap& Cousins, ELBS
- Introduction F& B Service Brown, Heppner & Deegan
- Menu Planning JaksaKivela, Hospitality Press
- Modern Restaurant Service John Fuller, Hutchinson
- Professional Food & Beverage Service Management Brian Varghese
- The Restaurant (From Concept to Opertion)
- The Waiter Handbook By Grahm Brown, Publisher: Global Books & Subscription Services New Delhi

Semester-V

Paper HM 51 (C) Accommodation Management –I (Theory)

- Unit 1 Housekeeping Supervision: Importance of inspection, Check- list for inspection, Typical areas usually neglected where special attention is required, Self- supervision techniques for cleaning staff, Degree of discretion/ delegation to cleaning staff., staffing matrix, duty roasters, staff appraisals.
- Unit 2 Planning Trends in Housekeeping: Planning Guest rooms, Bathrooms, Suites, Lounges, landscaping, planning for the provision of Leisure facilities for the guest, Boutique hotel concept. Planning and Organizing in the House Keeping: Area Inventory list, Frequency schedules, Performance standards, Productivity Standards, Inventory Levels, Standard Operating Procedures & Manuals, Job Allocation, Manpower Planning, Planning duty roster.
- Unit 3 Budgeting: Budget and budgetary controls, The budget process, Planning capital budget, Planning operation budget, Operating budget – controlling expenses – income statement, Purchasing systems – methods of buying, Stock records – issuing and control
- Unit 4 Front Office Accounting and Night Auditing: Introduction to Accounting fundamentals, Guest and non guest accounts, Accounting system, Non automated, semi automated and fully automated), Night Auditing: Introduction, Objective and job description of Night Auditor Night Audit process, Preparing night audit reports

Paper HM 52 (C) Accommodation Management –I (Practical)

- Preparing Guestroom and public area checklists Preparing Duty Roasters, Understanding Staff Matrix.
- Planning layouts of Guest Rooms, Boutique hotels, PowerPoint's on salient features in respect to accommodation of Hotels.
- Understanding Hotel Accommodation Budgets
- Preparing for Interviews of Assistants as Supervisors and Facing Supervisors Interviews.

Book recommended

- Accommodation & Cleaning Services, Vol. I & II, David, Allen, Hutchinson
- Hotel and Catering Studies Ursula Jones
- Hotel Hostel and Hospital Housekeeping Joan C Branson & Margaret Lennox (ELBS)
- Hotel House Keeping Sudhir Andrews Publisher: Tata Mc Graw Hill.
- House Craft Valerie Paul

- House Keeping Management by Dr. D.K. Agarwal
- House Keeping Management for Hostels, Rosemary Hurst, Heinemann
- Housekeeping and Front Office Jones
- Housekeeping management Margaret M. Leappa&AletaNetschke
- Hotel Housekeeping Operations & Management Raghubalan, Oxford University Press
- In House Management by A.K Bhatiya
- Key of House Keeping by Dr.lal
- Commercial Housekeeping & Maintenance Stanley Thornes

Paper HM: 53: Researching for Hospitality and Tourism (Theory)

Unit-1	Introduction to research methodology: Meaning, definition, characteristics and types of research, Methodology of research, formulation of research problem Research Design: Meaning, characteristics of research design, steps in research design. Concept of Hypothesis
Unit-2	Sampling Design and Data Collection: Meaning of sampling, aims in selection a sample, Types of sample design. Data collection –Meaning, types of data, methods of collecting primary data-observation, interview and questionnaire, Sources of secondary data.
Unit-3	Processing and Analysis of data: Editing, Coding, Classification and tabulation, Graphical presentation of Data-Bar-chart, pie-chart and curvesInterpretation of Data meaning, methods of data analysis
Unit-4	Report Writing: Meaning, types and steps involved in writing report, layout of the research report, mechanics of writing a research report, challenges of a good writing

Suggested Readings

- Kumar Ranjit: Research Methodology: A Step by Step Guide for Beginners, Sage Publication, 2014.
- Kothari C.R.: Research Methodology, New Age International, 2011.
- Shajahan S. : Research Methods for Management, 2004.
- Mustafa A. : Research Methodology, 2010.
- Thanulingom N : Research Methodology, Himalaya Publishing
- C. Rajendar Kumar : Research Methodology , APH Publishing
- Gupta Hitesh and Gupta S. L. : Research Methodology, International Book House, 2011.

- J. R. Brent Ritchie, Charles R. Goeldner : Travel, Tourism, and Hospitality Research: A Handbook for Managers and Researchers, Wiley Publishers
 - Peter Mason: Researching Tourism, Leisure and Hospitality for your Dissertation; Good Fellow Publishers Ltd, UK

Paper HM 54: Hospitality Laws (Theory)

Course Contents:

- Unit 1 Introduction to Indian Hospitality & Related Laws in India Introduction, Legal Perspectives, Key Issues, The legal requirements Prior and at the time of doing Hotel Business.
- Unit 2 Laws Related to Hotel Operations in India: Doing Hotel Business in India, Business Contracts, Hotel Licenses and Regulations, Hotel Insurance
- Unit 3 Laws Related to Employees, Guests, Public Health & Safety: Introduction and Overview of Labour Laws, Hospitality Laws, Public Health and Environmental Laws

Unit – 4 Laws Related to Food & Beverage Services: Food Legislation and Liquor Licensing

Suggested Readings:

- Hotel Law by Amitabh Devendra , Oxford University Press
- Hotel & Tourism Laws by Jagmohan Negi
- Related Guidelines & Reports from Ministry of Tourism, Govt of India

Semester - VI

In semester VI for paper HM 61, the students have to choose one THEORY paper from three options i.e. (A) Regional Cuisines of India – II/ (B) Food and Beverage Service Management – II/ (C) Accommodation Management - II

Paper HM 61 (A) Regional Cuisines of India - II Course Contents:

Unit – 1	Cuisines of Andhra Pradesh, Tamil Nadu & Kerala: Introduction, Geographical Perspectives, Brief Historical Background, Characteristics & Salient Features of Cuisine, Key Ingredients, Popular Foods, Seasonal Foods, Special Equipments, Staple Diets, Specialities during Festivals and Other Occasions, Community Foods.
Unit – 2	Cuisines of Awadh, Bengal & Odisha: Introduction, Geographical Perspectives, Brief Historical Background, Characteristics & Salient Features of Cuisine ,Key Ingredients, Popular Foods, Seasonal Foods, Special Equipments, Staple Diets, Specialities during Festivals and Other Occasions, Community Foods.
Unit – 3	Indian Sweets & Desserts: Introduction, Geographical Perspectives, Brief Historical Background, Characteristics & Salient Features , Key Ingredients, Popular Sweets, Seasonal Sweets, Special Equipments, Specialities during Festivals and Other Occasions.
Unit – 4	Food of India : Jain Food, Parsi Food, Home Style Cooking, Tandoori Foods, Dum Style of Cooking, Traditional Cooking Delights, North Eastern Indian Foods, Food of Madhya Pradesh
D	

Paper HM 62

(A) Regional

Cuisines of India – II **Practical:**

- Two Menus about 3-5 dishes per menu per state covering all units.

Note: For focused inputs Regional Theme Lunches/ Festivals may be organised as a part of activity based learning. .

Suggested Readings:

- Quantity Food Production Op. and Indian Cuisine Parvinder S Bali, Oxford University Press
- A Taste of India By MadhurJafferey John Wiley & Sons
- Indian Gastronomy Manjit Gill, DK Publishers
- Food of Haryana: The Great Desserts Dr Ashish Dahiya, University Press, MDU
- The Essential Kerala Cookbook Paperback by VijayanKannampill
- My Great India Cook Book Vikas Khanna
- Modern Cookery (Vol –I) By Philip E. Thangam, Publishers: Orient Longman
- Practical Cookery By Kinton&Cessarani
- Flavours of the Spice Coast K M Mathew
- Practical Professional Cookery By Kauffman & Cracknell
- Professional Cooking by Wayne Gisslen, Publisher Le Cordon Bleu
- Theory of Catering by Kinton&Cessarani
- Theory of Cookery By K Arora, Publisher: Frank Brothers

Semester – VI

Paper HM 61 (B) Food & Beverage Service Management – II (Theory)

- Unit 1 Wines -I Definition, Classification with examples, Table/Still/Natural, Sparkling, Fortified, Aromatized, Production of each classification, Principal wine regions and wines of France, Germany, Italy, Spain,
- Unit 2 Wines –II Principal wine regions and wines of Portugal, USA, Australia; New World Wines (brand names) India, Chile, South Africa, Algeria, New Zealand, Food & Wine Harmony, Storage of wines, Wine terminology (English & French)
- Unit 3 The Beverage Industry: Introduction, Yesterday & Today, Responsible Alcohol Service, Creating and Maintaining a Bar Business, Sanitation and Bar Setup, Legal Aspects, Professional Services.
- Unit 4 Bar Management: Introduction, Purchasing, Storing, Receiving, Issuing; Controlling, marketing Beverage Products Responsibly, Employee Management, Art of Mixology, Planning for Profits, Bar Menus

Paper HM 62 (B) Food & Beverage Service Management – II (Practical)

- **1.** Bar Setups of different types & services
- 2. Service of Wines & Bar Menus
- **3.** Reading Wine Labels,
- **4.** Cocktail parties
- **5.** Role Plays & Situation handling in Bar

Books Recommended

- Financial & Cost control techniques in hotel & Catering Industry Dr J.M.S. Negi
- Food & Beverage Control By: Richard Kotas and Bernard Davis Food & Beverage Cost Control- Lea R Dopson, Wiley Publishers.
- Food & Beverage Management By: Bernard Davis & Stone
- Food & Beverage Service- Dennis R. Lillicrap. & John.A. Cousins. Publisher: ELBS
- Food & Beverage Service Management- Brian Vargese
- Food & Beverage Service Training Manual- Sudhir Andrews, Tata Mc Graw Hill.
- Hotel & Catering Costing & Budgets, RD. Boardman, Heinemann
- Introduction F & B Service- Brown, Heppner & Deegan
- The Bar and Beverage Book, 5th Edition Costas Katsigris, Chris Thomas, Wiley Publications
- Principles and Practices of Bar and Beverage Management James Murphy; Goodfellow Publishers
- ManageFirst: Bar and Beverage Management National Restaurant Association

Semester – VI	
Paper HM 61 (C) Accommodation Management – II (Theory)	
Unit- 1	Interior Decoration : Importance, Definition & Types, Classification, Principles of Design: Harmony, Rhythm, Balance, Proportion, Emphasis, Elements of Design: Line, Form, Colors, Texture, Flower Arrangement: Concept & Importance, Types & Shapes and Principles, Equipment and material required for flower arrangement, Conditioning of plant material, Indoor Plants care and role of housekeeping.
Unit – 2	Colors: Color Wheel, Importance & Characteristics, Classification of colors, Color Schemes. Lighting: Classification, Types & Importance, Applications. Furniture Arrangements: Principles, Types of Joints, Selection.
Unit – 3	Floor & Wall Covering: Types and Characteristics, Carpets: Selection, types, Characteristics, Care and Maintenance. Windows, Curtains, and Blinds Soft Furnishings and Accessories: Types, use and care of Soft furnishing, Types of Accessories: Functional and
Unit – 4	 Decorative, Computer Applications in Hotel Accommodation: Introduction to Hotel Software's, Operating Procedures, Salient Features Merits & Challenges, Handling Guest and non guest accounts, Preparing reports, Giving Maintenances,; Planning & Evaluating Front Office Operations: Forecasting techniques, Forecasting Room availability, Useful forecasting data, (•% of walking, •% of overstaying, •% of under stay) Forecast formula, Sample forecast forms; Yield Management - Concept and importance, Applicability to rooms division (Capacity management, Discount allocation, Duration control, Measurement yield, Potential high and low demand tactics, Yield management software, Yield management team
Paper HM 62 (C)) Accommodation Management – II (Practical)

- Hands on practice of computer application (Hotel Management System) related to Rooms Division procedures as covered in syllabus
- Presentations on Interior Decorations
- Flower Arrangements Workshops
- Visit to Local Resources

Book recommended

- Hotel Hostel and Hospital Housekeeping Joan C Branson & Margaret Lennox (ELBS)
- Hotel House Keeping Sudhir Andrews Publisher: Tata Mc Graw Hill.
- House Craft Valerie Paul
- House Keeping Management for Hostels, Rosemary Hurst, Heinemann
- Housekeeping and Front Office Jones
- Housekeeping management Margaret M. Leappa&AletaNetschke
- Hotel Housekeeping Operations & Management Raghubalan, Oxford University Press
- In House Management by A.K Bhatiya
- Front office operations by colin Dix & Chirs Baird
- Hotel front office management by James Bardi
- Management front office operations by Kasavana& Books
- Front office training manual by Sudhir Andrews
- Managerial accounting and hospitality accounting by Raymond S Schmidgall
- Managing computers in hospitality industry by Michael Kasavana and Cahell
- Principal of Hotel Front Office Operations, Sue Baker & Jeremy Huyton, Continuum

Semester VI

Paper HM 63: Project work

Keeping in view the diverse nature of tourism & hospitality industry & its long- term implications on the economy, society, culture & environment, It is mandatory to do some project work so as to sharpen the research skills, develop a practical understanding of the Hospitality system, attain some field experience etc. Students are required to prepare a project on a topic of their choice approved from Faculty from Institute/ Head of Department (F.O/ F&Bs/ F.P/ A.Op) Computer Typed {Times New Roman} compiled & Hard bound copy (Two print Copies) and One soft copy in C.D.

The Project should include:-

- The First page should include Name of The Institute / University, Project undertaken, Roll Number & Name.
- Certificate by Candidate of genuine work.
- Acknowledgement.
- Certificate of approval.
- Introduction to the topic.
- Problem Definition Need of study
 - Problem Definition
 - Research objective
 - List of Information
- Research Methodology
 - Research design
 - Source of data
 - Instrumentation of data collection

- Sampling Design
- Analysis, Findings & Interpretation.
- Suggestions & Recommendations.
- Conclusion or Silent Findings
- Limitation
- Bibliography
- Annexure

Selecting A Topic:-

Selecting a topic is the first issue. About the only thing you will be sure of should be that do you want to write on a subject that directly relates to Hotels or is associated with tourism. A lot of thinking & creativity is required at planning stage.

The purpose of project for you is to-

- Learn about various hospitality issues.
- Learn how to evaluate the potential.
- Improve organizing & managerial skills.

Sample themes of Research are:-

Accommodation Management-

- "Technology in Hotel Accommodation Services:- A case study of Hotel- ABC."

Various topics can be selected suggested themes are-

- Surveying of Guest Behavior
- Surveying of Environment Conservation
- Surveying of Negative impacts of System Segmentation of Guest staying in unit.
- Profiling of Tourists/ Guests
- Comparative analysis of Tariff Strategies.
- Linkages amongst various constituents of Hospitality industry
- HRD- Policies of Unit/ Chain
- Cost Control in Housekeeping/ Kitchen
- Safety & Security Issues- Case studies

The above mentioned are simply few suggested topics. The candidates are free to select a topic of their choice with due consultation with the faculty member who is mentoring the candidate in the Institute.

Paper HM 64: Hospitality Marketing

Unit I

Introduction to Marketing

Needs, Wants and Demands; Products and Services; Markets; Marketing; The Production Concept, The

Product Concept, The Selling Concept, The Marketing Concept, The Societal Marketing Concept; The Marketing Process, Service Characteristic of Hospitality and Tourism Business

Unit II

Marketing Environment, Consumer Markets and Consumer Buyer Behavior

Micro and Micro Environment, Characteristics, Factors Affecting Consumer Behaviour, Buying Decision Behaviour, The Buyer Decision Process.

Unit III

Distribution Channels, Product Pricing and Services Strategy

Nature and Importance of Distribution System, Marketing Intermediaries, What is Product, Product Classification, Individual Product Decisions, Product Life Cycle, Approaches to hospitality service pricing.

Unit IV

Public Relations, Sales Promotions and Integrated Marketing Communication

The Marketing Communications Mix, The Changing Face of Marketing Communications, Integrated

Marketing Communications, Socially Responsible Marketing Communication, Advertising, Sales Promotion, Public Relations, The Public Relation Process, Personnel Selling, Direct Marketing, Technology and its applications in Marketing.

Suggested Readings:

- Services Marketing Ravishankar
- Services Marketing ZeitalValerire A and Mary Jo Baiter Publisher: Mc Graw Hill Company
- Service Marketing Wood ruffe Helen Publisher Macmillan
- Foundation and Practices Marketing of Services Strategies for Success, Harsh V. Verma, Professional Manager's Library, Global Business Press
- Marketing Management, Philip Kotler, Prentice Hall of India, New Delhi
- Hospitality & Travel Marketing, Alastair M. Morrison
- Strategic Hotel and Motel Marketing Hart & Troy
- Marketing for Hospitality Industry Robert
- Marketing Management in South Asian Perspective, Kotler, Philop, Kevin Keller, A. Koshy and M.Jha,-Pearson Education, New Delhi
- Marketing Kerin, Hartley, Berkowtz and Rudeliu, TMH, New Delhi
- Marketing: Concepts and Cases Etzel, Micael J, TMH, New Delhi
- Tourism Marketing Manjula Chaudhary, Oxford University Press

The students can opt one paper from HM 71 (A)/(B)/(C)

Paper HM 71: (A) Skills enhancement for Media and Journalism in Hospitality

- Unit I : Journalism, Hospitality & Tourism: Introduction to Journalism, Definition of a Journalist, Nature & Scope of Journalism, Journalism - Hospitality & Tourism: Careers & Opportunities, Familiarisation with tasks and profile of a Journalist, Ethics for Journalists, Current Issues for Journalists, Travel, Tourism & Hospitality Writing, Types of Travel Writing.
- Unit II:Pioneers in Hospitality & Tourism Journalism & Media: Pioneers in Travel Writing,
Great travel stories of Marcho Polo, Hiuen Tsang, IbanBatuta, Al Baruni, V.S. Naipaul,
Rahul Sankratayan, William Darlympal, Today's Hospitality Pioneers Chef Manjit Gill,
Studio Food Promoters Chef Sanjeev Kapoor, Chef Vikas Khanna, David Rocco
- **Unit III: Creative Travel, Tourism & Hospitality Writing: :** Introduction to creative writing, information collection, writing for hospitality, tourism and travel magazines, Writing for online magazines, Studies from Hospitality Biz India, Travel Biz Monitor and Express Hospitality Magazines, Travel web searching (browsing).
- Unit IV: Media Applications for Hospitality: Introduction Media, Its Role in Hospitality Promotion, Televisions, Food Food Channel, TLC Channel, Food & Travel Shows, Social Media- Creating Pages and Profiles, Merits/Demerits of Social Media. Developing promotional Literature, Travel & Hospitality Photography, New Trends

SUGGESTED READINGS:

- Magazines of Airlines, Hotels & Tourism Organisations.
- Hand Book of Journalism & Mass Communications by V.S. Gupta, VirBala Aggarwal, concept Publishers, New Delhi.
- Hospitality Biz India, Travel Biz Monitor
- Hotel Promotional Literatures
- Mass Communication Theory & Practice by Uma Narula, Hiranand Publication, New Delhi.
- Mass Communication, Wilbur Schram
- Outlook Traveler
- The Art of Travel : Essays on Travel Writing, Dodel, Philip Travel in the ancient world, Cason, Leonell, George Allen -Understanding Media by Marshal McLuhan.

Paper HM 71 (B) Applications of Computers in Hospitality & Tourism

- Unit I : Introduction to Computers: Introduction to Computer: Classification, Generations, Organization, Capabilities Characteristics & Limitations, Application of Computer in Hotels, Familiarisation with Components of Computers – Hardware: Hardware elements – input, storage, processing & output devices. Block diagram of computer,
- Unit II: Introduction to Computers Software: Types of Software, System Software, Application Software, Utility Software's, Use of MS- Office: Basics of MS- Word. MS- Excel and MS-Power Point
- **Unit III:** Internet & Applications: Introduction to Internet: Definition of networks, concepts of web page, website and web searching (browsing). Benefits, Application, Working, Hardware and Software requirements, World Wide Web, Web Browser, URL, Search Engines, Email
- Unit IV: Social Media Applications and Hospitality: Introduction to Social Media, Its Role in Hospitality Promotion, Facebook – Creating Pages and Profiles, Merits/Demerits of Social Media, Linked In, Twitter and Other Social Media Applications.

Suggested Reading:

- Leon & Lion, Introduction to Computers, Vikas Publishing House, New Delhi
- June Jamrich Parsons, Computer Concepts 7th Edition, Thomson Learning, Bombay.
- Comer 4e, Computer networks and Internet, Pearson Education
- White, Date Communications & Compute4r Network, Thomson Learning, Bombay.
- Computers in Hotels Concepts & Applications : Partho P Seal Oxford University Press

Paper 71 (C) Web Applications in Hospitality

Unit-1 Introduction to Web Applications, Understanding the concepts with Hotel Websites like of Taj, Oberoi's, Lalit, Hilton etc. Concept of e - Commerce, e - Tourism, e- Business, Role of a website and e tools like Multimedia: Multimedia devices, components of multimedia

systems, authoring tools, creating multimedia, video-capturing, video on demand.

- UNIT-2: Data compression : Need for data compression, non-lossy and lossy compressions for images, color, gray scale and still-video image, video image, and audio compression JPEG standard, MPEG standard, DVI Technology, MIDI, brief survey of speech recognition and generation.
- **UNIT-3:** Data and file format standards, Multimedia applications design :Application classes, types of Multimedia systems; Distributed multimedia systems: Components, distributed multimedia Databases.
- **UNIT-4:** Introduction to Web design: Web development process, site types and architectures, navigation theory and practice. Introduction to Page: Page sizes, page types, web design tools; introduction to text: Fonts and text layout, formatting tags, text design issues for the web. Each student would be required to develop at least one website.

Suggested Reading:

- Buford, Multimedia Systems, Pearson Education
- Vaughan, Multimedia Making IT Work, Tata McGraw Hill
- Villamil and Molina, Multimedia: An Introduction, Prentice-Hall of India Shuman, Multimedia in Action, Vikas Publishing House, New Delhi - Senclair, Multimedia on the PC, BPB Publications.
- Rosch, Multimedia Bible, Sams Publishing
- Powell, Web Design The Complete Reference, Tata McGraw Hill, New Delhi.

Paper HM 73 Human Resource Management Course Contents:

- Unit 1Introduction to Human Resource Management: Introduction, Definition & Concept,
Growth Drivers in India, Importance of HRM, Hospitality Industry Characteristics, Human
Resource Roles, HR Challenges. Manpower Planning, Process, Managing Workers,
- Unit 2 Recruitments, Learning & Development, Performance Appraisal: Recruitments, Introduction, Concept, Sources, What to look for in prospective candidates, Recruitments Policy and Techniques. Learning & Development, Introduction, Concept, Functions, Training Cycle, Evaluation, Methods, Organisational Culture & Training. Performance Appraisal -Introduction, Purpose, Process, Challenges, Underlying Theories, Balance Score Card, The

360 Degree Feedback System, Managing Employee Performance

- Unit 3 Employee Motivation, Compensation & Benefit Management: Employee Motivation, Concept, Various Motivation Theories (Maslow's Theory, Herzberg's Theory, Adam's Equity Theory, B.F Skinners Reinforcement Theory), Motivating Employees & Measurement. Compensation & Benefits: Policy, Components, Determinants, Theories, Employee Compensation Practices in India
 Unit – 4 Job Satisfaction, Organisational Culture, Disciplinary Action: Introduction, Theories of
- Motivation, Correlates of Job Satisfaction, Importance of Job Satisfaction, Measuring Job Satisfaction. Organisational Culture: Introduction, Observational Aspects, Functions, Cultural Models, Positive or Negative Organisational Cultures, Managing and Changing Organisational Cultures. Disciplinary Action: Introduction, Principles of Natural Justice, Counselling, Disciplinary Guidelines, Disciplinary Process, Charge Sheet

Suggested Readings:

- Human Resource Development & Management in the Hotel Industry S.K. Bhatia, Nirmal Singh
- Principal and Techniques of Personnel Management Human Resource Management - Dr.Jagmohan Negi
- Human Resource Development Practice in Travel and Tourism S.C. Bagri
- Human Resource Management in Hospitality Malay Biswas

Paper HM 74: Safety, Security and Travel Documentation

Course Contents:

- Unit 1Safety Security and Hotels: Understanding Safety & Security, Differentiation between
safety and security, Best Practices in Indian Hotels, The Case of Taj & Oberoi at Mumbai,
Security Departments in Hotels, Guidelines for Security in Hotels, Dealing with
Emergencies Fire, Death, Crisis Management, Disaster Management.
- Unit 2 Safety Security and Tourist Destinations: Understanding the destination images from tourist perspective, the role of the media in influencing consumer perceptions of travel safety Understanding Tourist Security, its importance and impact of tourism industry. Role of Media in influencing tourist perceptions, consumer awareness of travel advisories and their influence on behaviour. Common problems & Challenges with hotel & tourism destinations security. Security issues at airports, railway stations, single woman travellers in India, Tourist Police & Its Role, Role of Ministry of Govt of India, UNWTO Guidelines/ Advises on Safety and Security, International Issues on Tourist Security, the role of insurance in the travel industry

Unit – 3 Travel Documentation: Introduction to Travel Documentation, Documentation required while leaving and entering into India. Passport its types and procedures to obtain an Indian passport, Currency Regulations and concept of Basic Travel Quota (BTQ), Custom Regulations, Health Certificates, Insurance and Immigration

Unit – 4 Understanding VISA and Permits

Understanding the concept of VISA its types, Categories in which India give Visa to foreign tourists. Visa Requirements and procedure to obtain tourist visa for Singapore, UK, USA and Australia. Restricts and Special area permits for foreign tourists in India and their procedures to obtain. VISA on Arrival Scheme of Govt of India

Suggested Readings:

- Tourism Security: Strategies for Effective Managing Travel Risk and Safety By Peter Tarlow
- Safety and Security in Tourism Relationships, Management and Marketing By C. Michael Hall, Dallen J. Timothy and David Timothy Duval.
- Tourism, Security and Safety (The Management of Hospitality and Tourism Enterprises) YoelMansfeld& Abraham Pizam

Semester – VII

Paper E1 (a) Retail Management

Course Contents:

Unit- IThe Business of Retail: Retailing- Definition, Concept Importance, Functions of a retailer,
Relationship between retail and Marketing, Retail as a career. Retail in India- Evolution,
changes in the retail sector, The Wheel of Retailing, The Accordion, The Retail Life Cycle,

Emerging Trends in Retailing, Retail Scenario in India, Retail Competition, Retail Formats.

- Unit-2 Retail Models and Theories of Retail Development- Theories of retail development, concept of life cycle in retails, Business models in retails, Airport Retailing, Services retailing. Information Gathering in Retailing, Retail Strategic Planning and Operation Management, Retail Financial Strategy, Target Market Selection and Retail Location, Store Design and Layout, Visual Merchandising and Displays.
- Unit-3 Merchandise Planning, Buying and Handling, Merchandise Pricing, Retail Communication Mix, Promotional Strategy, Retail Human Resources Management, Customer Service, The GAPs Model, Customer Relationship Management.
- Unit-4 Retail Operating Skills: Pre-Check, Opening the Sale, Probing, Demonstration, Trial, Close Handling Objections, Closing, Confirmations & Invitations. Retail Management Information Systems, Retail Audits, Online Retailing, Global Retailing, Legal and Ethical Issues in Retailing.

Note: A visit to retail mart may be organised to supplement learning of students.

SUGGESTED READINGS:

- Levy IM. And Weitz B.A (2004), Retailing Management, 5th ed., Tata McGraw Hill.
- Berman B. Evans J. R. (2004), Retail Management, 9th Edition, Pearson Education.
 Bajaj C; Tuli R., Srivanstava N.V. (2005), Retail Management, Oxford University
 Press, Delhi.
- Dunne P.M, Lusch R.F. and David A. (2002), Retailing, 4th ed., South-Western, Thomson Learning Inc.
- Pradhan, Swapna; Retaling Management; Tata McGraw Hill; New Delhi

Paper E2 (a) Event Management

- **Unit I Events-** The Concept, Nature, Definition and scope, C's of Events, advantage and disadvantage of Events, Categories and Typologies, Skills required to be a good Event Planners.
- Unit 2Organising & Designing of Events, key elements of Events, Event Infrastructure, core
concept, core people, core talent, core structure, Setting Objectives for the Event,
Negotiating Contracts with event Organizers, Venue, Media.
- Unit 3Marketing & Promotion of Events: Nature of Event Marketing, Process of EventMarketing, The Marketing Mix, Sponsorship. Promotion: Image/ Branding, Advertising,

Publicity and Public Relation.

Unit -4 Managing Events: Financial Management of Events, Staffing, Leadership. Safety and Security: Occupational Safety and Health, Incident Reporting, Crowd Management and Evacuation.

Note: An Event such as Conference/ Seminar may be planned and organised to supplement learning of students.

Suggested Readings:

- A.K. Bhatia, 'Event Management', Sterling Publishers Pvt. Ltd. Delhi.
- Anton Shone & Bryn Parry, 'Successful Event ;2Management
- Coleman, Lee & Frankle, Powerhouse Conferences. Educational Institute of AHMA
- Hoyle, Dorf & Jones, Meaning conventions & Group business. Educational institute of AH & MA.
- Joe Jeff Goldblatt, "Special Events: Best Practices in Modern Event Management (Hospitality, Travel & Tourism)", John Willy and Sons, New York
- Leonard H. Hoyle, Jr, 'Event Marketing', John Willy and Sons, New York
- Lynn Van Der Wagen, Carlos, Event Management, Pearson, New Delhi.
- Sanjay Singh Gaur, Sanjay V Saggere, Event Marketing Management, Vikas Publication, New Delhi
- John Beech, Sebastian Kaiser, Robert Kaspar- The Business of Events Management ;Pearson Publications

Paper E 3 (a) Laundry Management

Course Contents:

Unit- I Laundry: The Concept, Importance, Organisation Structure, Key Roles & People, ,
 Functions of a Laundry, Professional Laundry Set Up, Linen Room, Uniform Room, Tailor Room, Setups & Functions, Equipments Used in laundry, Their Salient Features, Laundry Chemicals, Laundry Do's and Dont's, On Premises Laundry, Off Premises Laundry, Commencing the Day's Work - Briefing, De Briefing, Day Schedules.

Unit-2 Laundry Planning & Operations: The Space, Requirements, Water and Energy Supply & provisions, Financial Aspects, Staff Patterns, Target Clientele, Location, Design, The Laundry Cycle: The collection of linen, sorting, tagging, washing, drying, ironing, storing, mending, discarding, process and precautions. Hotel Laundry Services, Records &

Registers

Unit-3 Managing Guest Laundry: Valet Services: Collecting Guest laundry and returns, Do's and

Dont's; Handling guests Linens, Stains & Removals, Wash Care Instructions, Ironing and

Dry Cleaning Instructions & Practices, Mending and Repairs, Damages and Colour Bleedings, Pricing, Guest Communication & interactions, Promotional Strategy, Effective

Customer Service.

Unit-4 Emerging Trends in laundry: Best Practices, Environmental Aspects, Energy

Conservation, Ergonomics, Effective Communications & Coordination, Applications of Technology Out Sourcing, New Techniques, Information Systems, Inventories and Audits, Global Practices, Legal and Ethical Issues in Laundry Services, Quality Assurance.

Practical

- Layout of Linen and Uniform Room/Laundry
- Laundry Machinery and Equipment
- Stain Removal
- Selection and Designing of Uniforms
- Visit to a professional Laundry

SUGGESTED READINGS:

- Accommodation & Cleaning Services, Vol. I & II, David, Allen, Hutchinson
- Hotel and Catering Studies Ursual Jones

- Hotel House Keeping Sudhir Andrews Publisher: Tata Mc Graw Hill
- House Keeping Management for Hotels, Rosemary Hurst, Heinemann
- Housekeeping Management Margaret M. Leappa&AletaNitschke
- In House Management by A.K. Bhatiya
- Key of House Keeping by Dr. Lal Commercial
- Housekeeping & Maintenance Stanley Thornes
- Hotel Housekeeping Operations & Management Reghubalan, Oxford University Press.
- Management of Hotel & Motel Security (Occupational Safety and Health) By H. Burtein, Publishers: CRC
- Managing Housekeeping Custodial Operation Edwin B. Feldman
- Managing Housekeeping Operations Margaret Kappa & AletaNitschke
- The Professional Housekeeper Madelin Schneider, Georgina Tucker & Mary Scoviak, John Wiley & Sons

Paper E4 (a) Food service management

Theory

Unit – 1	The Foundations: The Foodservice Industry, The Systems Approach, The Fundamentals,
	Food Safety, Cleaning, Sanitation, and Environmental Safety, The Menu

- Unit 2 The Operational Functions: Purchasing, Receiving, Storage, And Inventory, Production, Beverage Provision, Food and Beverage Service, Events Conferencing & Banqueting, Apprising Performance, Strategic Decisions,
- Unit 3 The Facilities: Facilities Planning And Design, Equipment And Furnishings, Environmental Management
- Unit 4 The Management Functions: Organizational Design, Leadership, Human Resource Management, Performance Improvement, Financial Management, Marketing

Practical

Note: An Event may be planned to supplement learning of students and practical may be conducted in view of theory syllabus to provide practical inputs to learners.

- Layout of Food Service Outlets & Organisations
- Food Service Operations
- Conferencing & Banqueting
- Equipment and Furnishings, Environmental Management in Food Service Operations
- Visit to a professional Food Service Outlet

Books Recommended

- Food & Beverage Management 3/e John Cousins, David Foskett& Andrew Pennington, Good Fellow Publishers
- Foodservice Management: Principles and Practices by June Payne-Palacio Ph.D. RD and Monica Theis, Prentice Hall Publishers

- Foodservice Management Fundamentals by Dennis R. Reynolds; Wiley Publishers

Paper E5 (a) Accommodation Management

Course Contents:

Unit – 1	The Housekeeping Department in Hotel Operations, The Executive Housekeeper as Department Manager. Structural Planning of the Housekeeping Department. Current Trends & Practices
Unit – 2	Management of Inventory and Equipment. Characteristics of Housekeeping Equipment and Supplies. The Cleaning Function, Personnel Administration, Controlling Housekeeping Operations, Supervision and Management Practices in Housekeeping
Unit – 3	Safety, Security and Infectious Diseases in Property Operations. Energy Conservation in Lodging Properties, Environmental and Sustainability Issues.
.Unit – 4	Opening New Hotels & Role of Housekeeping, Linen Management, Guest Laundry Services, Valet Services, Managing Pests Control, Out Source Management Practices in Housekeeping, Housekeeping Beyond hotels i.e Libraries, Hospitals, Airports and others, Entrepreneurship Opportunities in Housekeeping
Practical	Note: An Event may be planned to supplement learning of students and practical may be conducted in view of theory syllabus to provide practical inputs to learners.
	Layout of Housekeeping Outlets & OrganisationsHousekeeping Operations

- Safety & Security Practices & Housekeeping
- Equipment and Furnishings, Environmental Management in Housekeeping Operations
- Visit to a professional Housekeeping Services/ Units

Suggested Readings

- Accommodation & Cleaning Services, Vol. I & II, David, Allen, Hutchinson

- Hotel House Keeping Sudhir Andrews Publisher: Tata Mc Graw Hill
- House Keeping Management for Hotels, Rosemary Hurst, Heinemann
- Housekeeping Management Margaret M. Leappa&AletaNitschke
- Housekeeping & Maintenance Stanley Thornes
- Hotel Housekeeping Operations & Management Reghubalan, Oxford University Press.
- Management of Hotel & Motel Security (Occupational Safety and Health) By H. Burtein, Publishers: CRC
- Managing Housekeeping Custodial Operation Edwin B. Feldman
- Managing Housekeeping Operations Margaret Kappa & AletaNitschke
- The Professional Housekeeper Madelin Schneider, Georgina Tucker & Mary Scoviak, John Wiley & Sons
- Housekeeping Management by Matt A Casado, Wiley Publications

– VII

Semester

Ppaer E6 (a) Culinary Management

Course Contents:

Unit – 1 The Food-Service & Culinary Industry, Sanitation and Safety, Tools and Equipment, Menus, Recipes, and Cost Management, Food Nutrition, Staff Structure & Trends

- Unit 2 Basic Principles of Cooking and Food Science, Miseen Place, Stocks and Sauces, Soups, Understanding Vegetables, Cooking Vegetables, Potatoes, Legumes, Grains, Pasta, and Other Starches
- Unit 3 Cooking Methods for Meat, Poultry, and Fish, Understanding Meats and Game, Cooking Meats and Game, Understanding Poultry and Game Birds their cooking, Understanding Fish and Shellfish, their cooking techniques

Unit – 4 Salad Dressings and Salads, Preservation of Food, Sandwiches, Breakfast Preparation, Dairy and Beverages, Cooking for Vegetarian Diets, Health foods, Sausages and Cured

Foods, Pâtés, Terrines, and Other Cold Foods, Food Presentation

Practical

- Menu Planning The Chefs Role
- Professional Kitchen Layout & Organisations
- Culinary Operations : Menu Preparations to supplement theory syllabus
- Safety & Security Practices & Kitchen
- Equipment and Furnishings, Environmental Management in Culinary Operations

Suggested Readings

- Professional Cooking by Wayne Gisslen, Wiley Publications
- The Professional Chef by Culinary Institute of America

Paper E 7 (a) Bakery management Course Contents:

- Unit 1 Bakery Introductions: Basic Ingredients: Sugars; Shortenings; Eggs; Wheat and Flours; Milk and Milk Products; Yeast; Chemical Leavening Agents; Salt, Spices, and Flavourings; Cocoa and Chocolate; Fruits. Professional BakeryEquipments& Tools, Production Factors; Staling;
- Unit 2 Bread and Rolls: Overview of Production; Common Problems; White Pan Bread; Pullman, Split-top, and Round Split Breads; French and Italian Breads and Rolls; Vienna Bread; Bolillos; Pan de Agua; Egg Bread and Rolls; Hard Roll Varieties; Soft Roll Varieties; Pan de Sal; Rye Bread Varieties; Cornmeal Bread; Whole Wheat Bread; Raisin Bread; Cheese Bread; Indigenous Breads of India: Middle Eastern Pita Bread:

Unit – **3** Sweet Yeast Dough Products: Danish Pastry; Buns; Coffee Cake Dough Products; Specialty Rolls and Yeast-Raised Cakes; Croissants; Doughnuts and Crullers: Preparation for Frying; Finishing Doughnuts; Use of Prepared Mixes; Yeast-raised Doughnuts; Cake Doughnuts; Combination Doughnuts; Whole Wheat Doughnuts; Common Problems with Doughnuts and Crullers.

Unit – 4 Pastries: Short Dough Pastries; Puff Pastries; Common Problems with Puff Pastries; Eclairs and Cream Puffs; Common Problems with Eclairs and Cream Puffs; Cream Cheese Dough Products; Icings and Cream and Whipped Toppings: Icings; Cream Toppings; Whipped Toppings. Cakes and Cake Specialties: Cake Production; Common Problems with Cake Production; Creamed Cakes; Common Problems with Creamed Cakes; Whipped Cakes; Common Problems with Sponge Cakes;

Practical

- Bakery Planning The Chefs Role
- Professional Bakery Layout & Organisations
- Bakery Operations : Dishes Preparations to supplement theory syllabus
- Safety & Security Practices & Bakery
- Equipment and Tools, Hygiene Management in Bakery Operations

Suggested Readings

- Practical Baking, 5th Edition by William J. Sultan Wiley Publications
- Baking and Pastry: Mastering the Art by The Culinary Institute of America, Wiley Publications
- In the Hands of a Baker <u>http://www.ciaprochef.com/</u>
- Baking by MarhaDey , <u>www.hermehouse.com</u>
- The Golden Book of Baking by barronsduc<u>www.barronseduc.com</u>

Semester

Paper E 8 (a) Front Office Management

Course Contents:

- Unit 1 Hotel Front Office and Role in Hotel Revenue Generations, Preparing for Guest Services, Relationship & Coordination with Housekeeping and other Divisions, The Hotel Organization and the front office manager, Effective interdepartmental communications, Front Office Structures, layouts Trends & Practices.
- Unit 2 Managing Guests from Check in to Check Out Role of Front Office, Property management systems, System wide reservations, Guest registration, Managing the financials, Guest checkout, Procedures Forms & Formats
- Unit 3 Revenue Management : An Introduction, Customers' Knowledge and Consumer Behavior, Internal Assessment and Competitive Analysis, Economic Principles and Demand Forecasting, Reservations and Channels of Distribution, Dynamic Value-Based Pricing, Channel and Inventory Management, The Revenue Management Team, Strategic Management and Following the RevMAP, Tools, Tactics, and Resources
- .Unit 4 Staffing Challenges, Recruitments & Training, Managing Hospitality, Promoting in house sales, It is going to happen- Handling Emergencies, Managing Guest Safety & security Gearing for Interviews, The role of Supervisor and Managers Responsibilities.

Practical

- Front Office Planning The FOM's Role
- Professional Front Office Layout & Organisations
- Front Office Operations : Activities, Records & Regulations to supplement theory syllabus
- Safety & Security Practices & Role of Hotel Front Office
- Revenue Management in Front Office Operations

Suggested Readings

- Hotel Front Office Management James A Bardi Wiley Publications
- Introduction to the revenue management for Hospitality Industry, Principles and Practices for the Real World, An Kimberly Tranter, Trevor Stuart-Hill, Juston Parker, Pearson Publications Semester – VII

Paper E 9 (a) Foreign Cuisines

Course Contents:

Unit – 1	Cuisine of China- I: - Introduction to Chinese Cuisine, Historical Background, Regions &
	Regional Cooking Styles, Staple food with regional Influences
Unit – 2	Cuisine of China-II: Methods of cooking, Equipment & utensils, Ingredients & Dishes
Unit – 3	Cuisine of Italy - I: - Introduction to Italian Cuisine, Historical Background, Regions &
	Regional Cooking Styles, Staple food with regional Influences
Unit – 4	Cuisine of Italy - II: Methods of cooking, Equipment & utensils, Ingredients & Dishes

Practical

- 01. May be planned in accordance to theory (Suggested Menus include)
 - MENU 01 Prawn Ball Soup, Fried Wantons, Sweet & Sour Pork Hakka Noodles
 - MENU 02 Hot & Sour soup, Beans Sichwan, Stir Fried Chicken & Peppers Chinese Fried Rice
 - MENU 03 Sweet Corn Soup, Shao Mai, Tung-Po Mutton, Yangchow Fried Rice,
 - MENU 04 Wanton Soup, Spring Rolls, Stir Fried Preparations & Celery Chow Mein,
 - MENU 05 Prawns in Garlic Sauce, Fish Szechwan, Hot & Sour Cabbage, Steamed Noodles

Suggested Readings

- Nita Mehta Italian Vegetarian Cookery, Snab Publishers.
- Alberto Capatti Arts and Traditions of the Table: Perspectives on Culinary History, Columbia University Press

- Italian Cooking by Sanjeev Kapoor
- Ken Hom Chinese Cookery, BBC Books
- Funchsia Dunlop The Revolutionary Chinese Cookbook, Ebury Press
- Eileen Yin-Fei Lo Mastering the Art of Chinese Cooking, Chronicle Books
- Su Huei Huang, Lai Yen-Jen Chinese Cuisine, Wei-Chuan Publishing
- E N Anderson The Food of China, Yale University Press
- Parvinder S Bali International Cuisine & Food Production Oxford University Press

SEMISTER - VIII

Industrial Exposure - on the job training

The objective of Industrial Exposure is to facilitate learners with skills & practices of trade so as to supplement their theory and practical inputs of semester VII and enable them to Industry Ready.

Duration of Exposure: 15-18 weeks

Leave Formalities: I weekly off and festivals and national holidays given by the hotel 10 days medical leave supported by a medical certificate. Leave taken must be made up by doing double shifts or working on weekly offs. Attendance in the training would be calculated on the basis of Certificate issued by Training Manager/ HR Manager/ Concerned Officer of the unit trained in. Industrial Exposure will require an input of

90-100 working days (15 weeks x 06 days = 90 days). Students who are unable to complete a minimum of 45 days of industrial training would be disallowed from appearing in the term and examinations. Students who complete more than 45 days of industrial exposure but are unable to complete minimum 90 days due to medical reasons may make good during the vacations. Such students will be treated as 'absent' in industrial training and results. The Industry Exposure in VIII semester necessarily needs to be in an approved hotel equivalent to three star of above/ Heritage or other such good property related to Hospitality, Travel, Tourism, Recreation, Leisure or other such organisation. Prior written approval needs to be taken from the programme coordinator/ Convenor/ H.O.D for Industrial exposure from parent Institute.

VIII Semester

Training Schedule:

The VIII Semester shall be supplemented by on the job training in following SEC-6 D/E/F, DSC 4B, DSC 5B, DSE 6B-14B: Total weeks: 15-18 weeks. The Units imparting industrial exposure shall conduct formal induction sessions and emphasis on personality skills to facilitate the learners on Writing Skills for Hospitality (Writing of Industrial Reports/ Hospitality Operation Software Skills/ Trade Presentation Skills, Human Resource Practices Safety, Security and Travel Documentation Facilitation Management Practices

while acquainting the learners with skills of trade of their choice from DSE 6B-14B. It may please be noted that for this semester the number of credits assigned is 20. Being practical oriented the number of hours input per week comes as 40 hours per week.

Academic Credits for training shall be based on following

Log books and attendance, Appraisals, Report and presentation, as applicable

All candidates must ensure that the log books and appraisals are signed by the departmental/ sectional heads as soon as training in a particular department or section is completed. They are also advised to make a report in accordance to their curiculla for VIII Semester. A PowerPoint presentation (based on the report) Should be made. This will be presented in front of a select panel from the institute and the industry. It should be made for duration of 10 minutes. Marks will be awarded on this. The presentation should express the student's experiences in the department and what has he learned/ observed. *(Refer to What to Observe Sheets for more details.)*

The Report will be submitted in the form specified as under:

- a) The typing should be done on both sides of the paper (instead of single side printing)
- b) The font size should be 12 with Times New Roman font.
- c) The Training Report may be typed in 1.5 line spacing.
- d) The paper should be A-4 size.
- e) Two copies meant for the purpose of evaluation may be bound in paper- and submitted to the approved authority.

Students have to submit the following on completion of industrial training to the faculty coordinator at theinstitute:

- 1. Logbook.;
- 2. Appraisal;
- 3. A copy of the offer letter and industry exposure/ Job Training Certificate.
- 4. Report in view of requirements of VIII semester.
- 5. Power Point presentation on a CD, based on the report.
- 6. Attendance sheet.
- 7. Leave card.

For distribution of marks refer to details on Course structure/ Credit Distribution

During the tenure of Industrial Exposure, apart from carrying out the assigned jobs,

The learners are suggested to make the following observations in the departments of Industry:

WHAT TO OBSERVE

Points that will be Common for all students of VIII semester in each discipline

- 1. Standard operation/ Operating Procedure
- 2. Who is Who- Key people in the Core Group
- 3. Hierarchy Chart
- 4. Key Personnel
- 5. Job Description
- 6. Employee Recruitment/Retaining/ Welfare Policies (Break-Timings) Duty hours, Weekly off
- 7. Working Condition
- 8. Situation handling procedures
- 9. Certifications from various Institutions like Licensing/ NoC etc.
- 10. Operation Timings
- 11. Duty Roaster
- 12. Communication Channels
- 13. Uniform codes
- 14. Forms & Formats
- 15. Record Keeping & Systems

WHAT TO OBSERVE Paper 81 (a)/(b)/(c) any one area

Writing Skills for Hospitality (A) Writing of Industrial Reports/ (B) Hospitality Operation Software Skills/ (C)Trade Presentation Skills

- 1. Hotel/ Business Communications
- 2. Email & Web Applications
- 3. Software Operations
- 4. Professional Presentations

- 5. Annual Reports
- 6. Appraisals
- 7. Inter Office Communications
- 8. Intra Office Communications
- 9. Formal Telephonic Conversations
- 10. Interacting with Customers/ Seniors/ Colleagues/ Juniors
- 11. Writing & Presentations of Reports

WHAT TO OBSERVE Paper HM 83Human Resource Management

- 1. Organisation Mission/ Vision/ Values
- 2. The Human Resource Divisions
- 3. Human Resource Roles,
- 4. HR Challenges
- 5. Manpower Planning Process,
- 6. Managing Workers
- 7. Recruitments Policy & Techniques
- 8. Group Expectations from New Employees
- 9. Learning & Development,
- 10. Training Practices & Methods
- 11. Organizational Culture
- 12. Managing Employee Performance
- 13. Employee Motivation,
- 14. Job Satisfaction
- 15. Organizational Culture
- 16. Disciplinary Action
- 17. Innovative Practices in Units/ Group

WHAT TO OBSERVE Paper HM 84

Safety, Security and Travel Documentation Facilitation Management Practices

- 1. Safety & Security
- 2. The Structure & Key People
- 3. Best Practices
- 4. Security Policy & Guidelines in the Organisation
- 5. Dealing with Emergencies Death, Crisis Management, and Disaster Management.
- 6. Fire Fighting
- 7. Interacting with Media
- 8. Any incidents reported

WHAT TO OBSERVE Paper E 1 (B) Retail Management:

- 1. Type of Service
- 2. Type of Cliental
- 3. Source of Cliental
- 4. The Layout (Interior/theme)

- 5. Operation Procedure
- 6. Turn-over ratio
- 7. Raw material intending/ procuring procedure
- 8. Duties & Responsibility of staff
- 9. The Operating hours
- 10. Services/inventions offered
- 11. Budget/ Financial position
- 12. Employee Recruitment policy
- 13. Employee Retaining policy
- 14. Sales/Marketing Team or policies/activities
- 15. Employee Training/Technology Updation facilities
- 16. Discount/Compensation facility or authority
- 17. Standard/signature products

WHAT TO OBSERVE Paper E2 (B) Event Management:

- 1. Source of Events/Business
- 2. Duties &n Responsibilities of staff
- 3. Marketing Techniques
- 4. Procedure for planning events
- 5. Various check list
- 6. Stores/Storage of Equipments
- 7. Sources of Manpower
- 8. Handling/Communication Procedure
- 9. Products/Brands use by the company
- 10. Working hours/Environment
- 11. Best Practices followed by company
- 12. Finance Handling

WHAT TO OBSERVE Paper E3 (b) Laundry Management:

- 1. Types of Laundry-location
- 2. Operation Timing
- 3. Equipment used (Brand/ Specification)
- 4. Chemicals
- 5. Sources of Material/ Type of Material
- 6. Standard laundry Procedures
- 7. Standard Laundry cycle
- 8. Laundry collection/ Distribution channel
- 9. Standard price
- 10. Source of Energy/Water
- 11. Policy for damage

WHAT TO OBSERVE Paper E4 (b) Food Service Management:

- 1. Technology used by Management
- 2. Management Techniques
- 3. Inventory/Issuing/Receiving System
- 4. Billing/ Ordering Procedure
- 5. Types of Meal & Timing
- 6. Responsibility of staff
- 7. Procurements Techniques
- 8. Cover/ Person that are accommodated during meal hours
- 9. Structure of Institution
- 10. Cleaning / Maintenance procedure
- 11. Timing of operation
- 12. Standard Service Timing
- 13. Waste Management
- 14. Type of Equipment used/Specification
- 15. Inventory system / Procedure
- 16. Reservation Procedure
- 17. Specialty of Outlet

WHAT TO OBSERVE Paper E5 (b) Accommodation Management:

- 1. Total No's of Rooms/Area provided for accommodation A. Star Category
- 2. Reservation Procedure
- 3. Operation Timing
- 4. Cleaning Schedule (Daily/weekly/Spring)
- 5. Services/facilities provided by Management
- 6. Staff Structure/Shift Timing
- 7. Co-ordination between the staff/dept.
- 8. Discount
- 9. Billing procedure
- 10. Staff structure
- 11. Various formats used by departments
- 12. Facilities/ amenities provided in Room

WHAT TO OBSERVE Paper E6 (b) Culinary Management:

- 1. Source of Manpower
- 2. Area/Layout of kitchen
- 3. Indenting/Receiving/Storing Procedure
- 4. Standard formats/Certificate required for Institution
- 5. Various equipment (Small/Large) required for dept.
- 6. Types of Menu/Cuisine
- 7. Procurement of Raw Material.
- 8. Standard Recipes
- 9. Preparation Technologies

- 10. Waste Management
- 11. Type of Cooking method
- 12. Standard serving /preparation timing
- 13. Various practices followed during peak/lean Timing/hours
- 14. Signature dishes

WHAT TO OBSERVE Paper E 7 (b) Bakery Management:

- 1. Area/Layout
- 2. Equipments required
- 3. Various preparation/Menu
- 4. Operation hours
- 5. Standard Recipe
- 6. Issuing/Receiving Procurements
- 7. Standard Receiving/sale procedure
- 8. Waste Management

WHAT TO OBSERVE Paper E 8 (b) Front Office Management:

- 2. Total No. of Rooms and facilities
- 3. Tariff structure/Rack Rates/Discounts
- 4. Reservation Types/Mode
- 5. Reservation Procedure
- 6. Reservation Sources
- 7. Reception/Receiving Procedure
- 8. Co-ordination/ intra department relationship
- 9. Various check-in procedure
- 10. Standard phrase of Common
- 11. Policies/Procedure for
 - a) No show
 - b) Scanty Baggage
 - c) Single lady
 - d) VIP
 - e) Groups/ lay over
- 12. Various Reports
- 13. Coordination with House-Keeping / F&B/ Production Team/Dept.
- 14. Billing/Financial policies
- 15. Foreign guest handling
- 16. Various sub-units/departments
- 17. Emergency handling procedure
- 18. Guest/Staff Communication Channels
- 19. Local information/
- 20. Post. Departure formalities

WHAT TO OBSERVE Paper E 9 (b) Foreign Cuisine:

- 1. Experts foe cuisine
- 2. Availability of Raw Material A. Bases of Cuisines
 - B. Base of species
 - C. Base of popular
 - D. Base of Food/Dishes
 - E. Seasonal Dishes
- 3. Availability of Equipments
- 4. Understand the Language/Mark
- 5. Operating hours
- 6. Standard Recipes
- 7. Availability of Manpower
- 8. Setting up of Menu
- 9. Local ethics/ Religious Requirement
- 10. Promotion of Cuisine
- 11. Waste Management
- 12. Storage/ Preparation Technologies, Various Spices